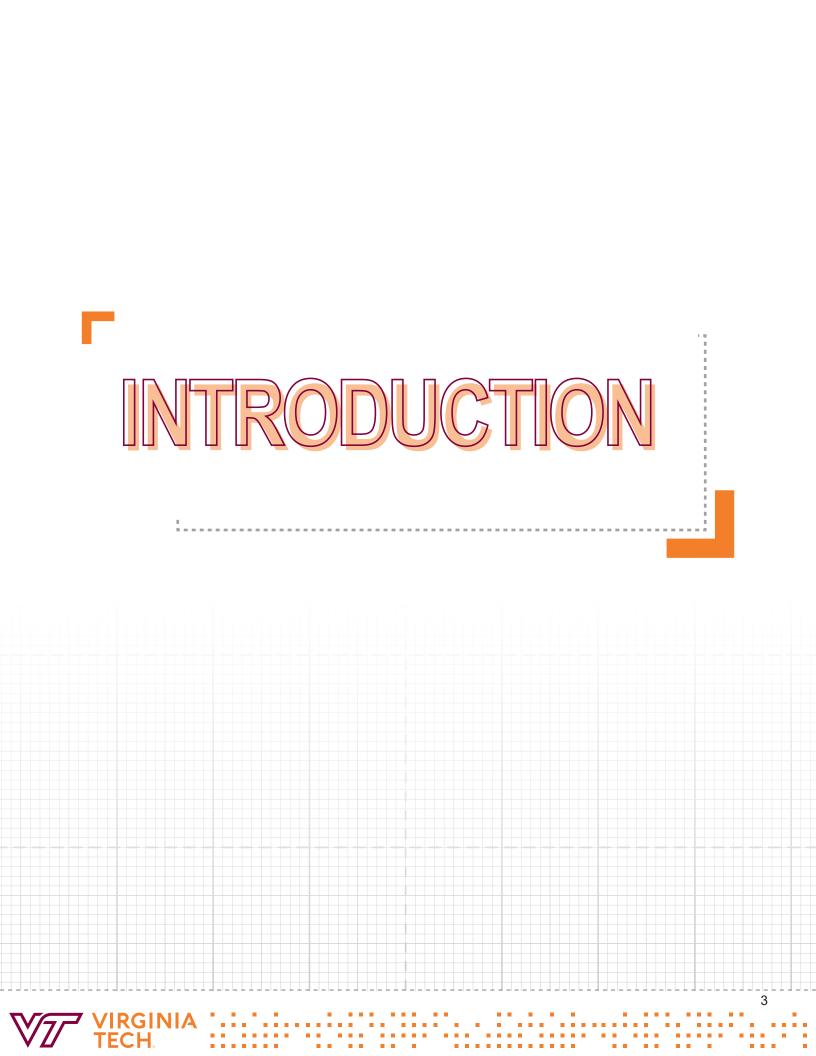


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### INTRODUCTION

The Virginia Tech interior signage standards have been established by the Design Team of Facilities Design and Construction (FDC-D) as a component of the Virginia Tech Design & Construction Standards Manual (DCSM).

The campus has signage standards to provide consistent wayfinding and visual uniformity. Wayfinding is the practice of planning for and providing clear paths of travel and clearly defined destinations through visual cues and the application of signage. The consistent aesthetic and application of information standards benefits the broader campus community. Interior signage offers clarity and consistency to people as they travel to their desired destinations on the Blacksburg campus and in Virginia Tech facilities across the Commonwealth.

Interior signs are organized into four different groups: Regulatory, Identification, Directional, and Informational.

This manual includes information concerning the interior signage submittal documents required for Virginia Tech projects. Required documents include: a comprehensive signage installation plan, signage schedule, directory maps and listings, and directional sign inserts.

This 2025 update replaces all former versions of the Virginia Tech Interior Wayfinding & Signage Standards Manual.



### DELIVERABLES

This document introduces the resources needed to make a complete interior sign submittal for a project to Virginia Tech. Resources include a signage installation plan and a signage schedule, as well as map, directory, and directional sign insert graphics. These documents will be provided by the consulting architect/engineer responsible for the project. Related files, such as templates, are available from the owner, project manager, or the Design Team in Facilities.

The signage schedule provides all information needed to fabricate signs for a project. This spreadsheet is organized by sign type (Regulatory, Identification, or MAP/DIR/INFO) and is color coded accordingly. It lists out building name, floor number, sign material, tag number, room number, sign type, permanent message (raised lettering or braille), installation type, display insert message, and notes.

Signage installation plans outline the location, type, and mounting information for all signs around the site. Each tag on the plan corresponds to an accompanying signage schedule.

Sign insert graphics apply to maps, directories, and directionals. They are template-based but individually designed for each project. They can be easily printed and replaced when information changes.

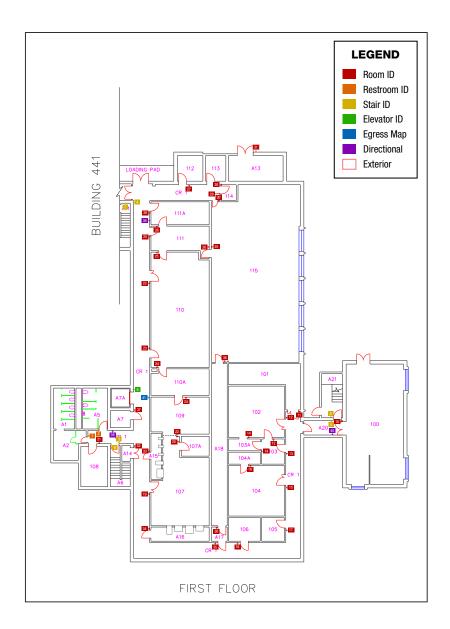


BUILDING N	DING NAME Floor: 1							
Signage Sch	ge Schedule Type: Metal Color: Silver							
KEY								
	<ul> <li>R: Regulatory Signage (Required for Occupancy)</li> <li>Regulatory signage to be highlighted at the top section of spreadsheet for each floor.</li> <li>Standard regulatory signage lables cannot be changed without Virginia Tech approval.</li> <li>Frame, content and installation by contractor.</li> </ul>							
	ID: Room Identification Signage (Utility & Standard)         • Content to be generated from labels on architectural plans by A/E.         • Final Virginia Tech content review by Facilities Design and Construction (FDC-D)         • Work order to the Virginia Tech Sign Shop for content.         • Frame and installation by contractor.							
	<ul> <li>E-MAP / DIR / INFO: Emergency Egress, Directional &amp; Directory, and Informational Signage</li> <li>Frame, content and installation by contractor.</li> <li>Graphic layouts by A/E using VT supplied templates.</li> <li>A/E Deliverable - Adobe Illustrator electronic files to Facilities Design and Construction (FDC-D) for future changes.</li> </ul>							
Room #:	Sign Type:	Permanent Message (Room # Braille):	Installation Type:	Display Insert Message:	Notes:			
A1	R-M	Men	Wall	Men's Restroom Symbol				
A5	R-W	Women	Wall	Women's Restroom Symbol				
A11	R-S	Stair	Wall	Stair Symbol				
A7A	E-EL		Wall		Elevator			

### SIGNAGE SCHEDULE

The signage schedule is an Excel document. It will be provided by the architect/engineer responsible for the project. A template file is available from the project manager.

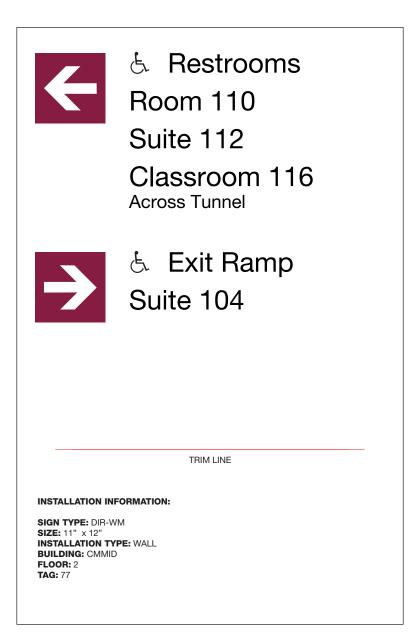




### SIGNAGE INSTALLATION PLANS

The architect/engineer responsible for the project will provide signage installation plans.



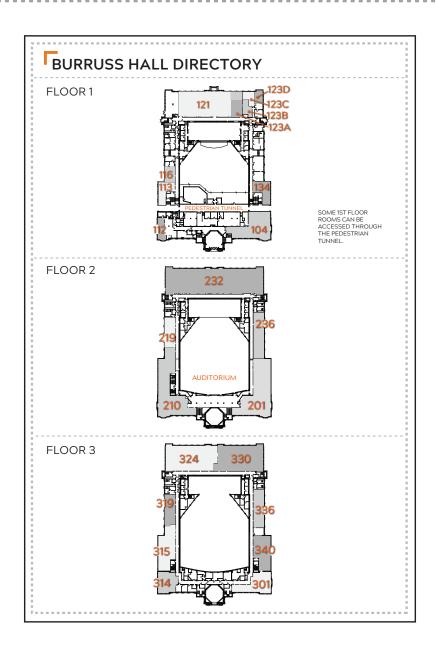


### **DIRECTIONAL SIGNS**

Directional sign insert graphics will be provided by the architect/engineer responsible for the project. A template file is available from the project manager.

Note: University logo is not used on directional signage.





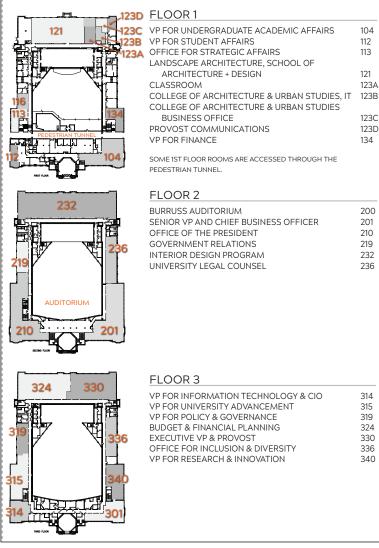
### **DIR-MAP SIGNS**

TECH

Directory map sign insert graphics will be provided by the architect/engineer responsible for the project. Template files are available from the owner, project manager, or the Design Team of Facilities Design and Construction (FDC-D). Standard size for directory map signage is 22x17. The larger 36x24 is available upon review. Buildings with more than three floor plans may require more that one sign to clearly depict all plans.



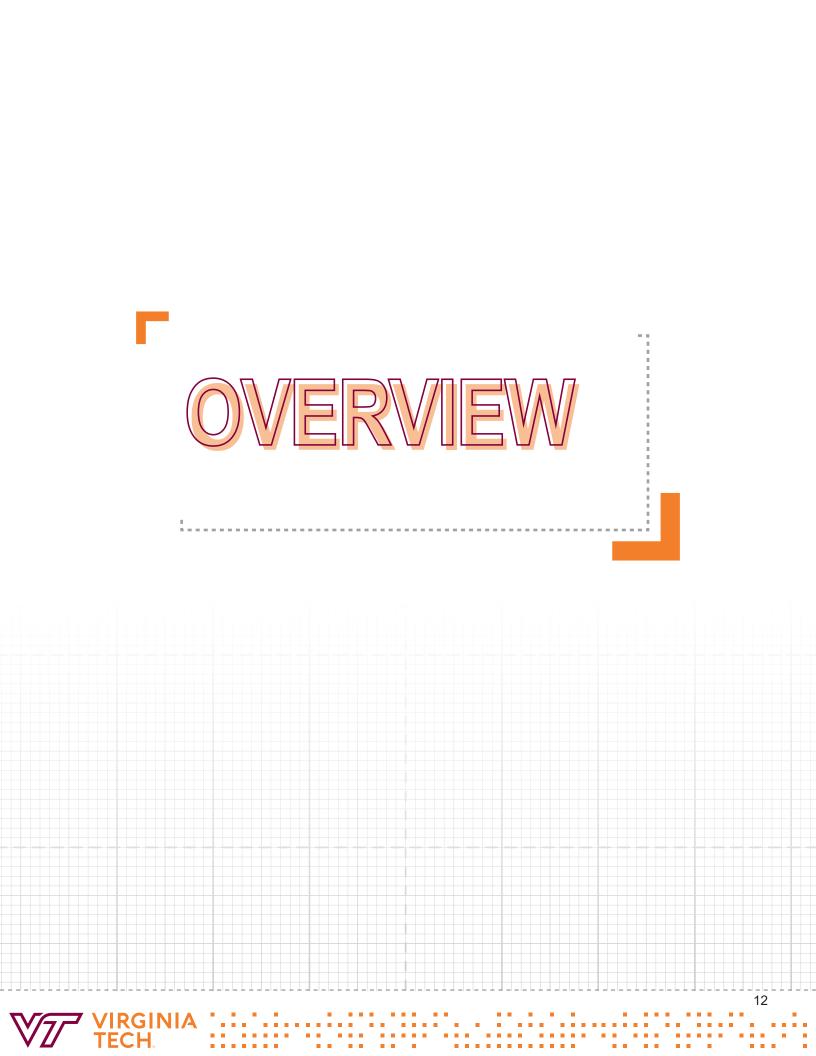
### BURRUSS HALL DIRECTORY



### DIRECTORY SIGNS

Directory sign insert graphcis will be provided by the architect/engineer responsible for the project. A template file is available from the project manager.







### LIST OF APPROVED INTERIOR SIGN MANUFACTURER:

### APCO

Other sign manufacturers may be considered if able to match APCO specifications (see approval process)

### SIGN VENDORS CURRENTLY PROVIDING APCO SIGNAGE:

Virginia Tech Sign Shop APCO Westview Gropen Sharpe Co.

### SIGN MANUFACTURER APPROVAL PROCESS:

All signs must comply with these standards.

Signs must match APCO specifications included in this document.

To be considered, sign manufacturer must submit physical sign samples for review through the project manager. The Design Team of Facilities Design and Construction (FDC-D) will review submitted samples and advise the project manager of approval or required changes to proposed signage. Alternate sign manufacturer should not be included in a project prior to review and approval by FDC-D.



### **REGULATORY SIGNAGE [R]**

Regulatory Signage (Code related signage for emergency or ADA access)

### Selected Examples:





MAXIMUM OCCUPANCY 100

TECH

### **ROOM IDENTIFICATION SIGNAGE [ID]**

The two components to room identification signage are as follows:

1. Utility Spaces

Including housekeeping, electrical, etc.

2. Standard Spaces Including departmental offices, labs, classrooms, workstations, etc.

Current horizontal university logo to be used on room identification sign inserts.

### Selected Examples:







### OVERVIEW

### MAP, DIRECTIONAL & DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR-MAP / DIR / INFO]

### **Directional Signage**

Wall or ceiling mounted signage for wayfinding through building.

### **Directory Map and Directory List Signage**

Smaller info directory maps at elevators and stairs identify suites, elevators, stairs, and exits.

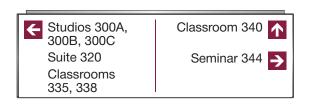
Larger directory maps at building entrances are intended to align with directory list signage at that location.

### Informational Signage

TECH

Wall mounted signage used for sharing information that may change over time such as list of graduate student assistants in an office space or request for quiet space during student study periods.

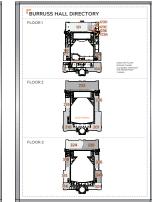
### Selected Examples:











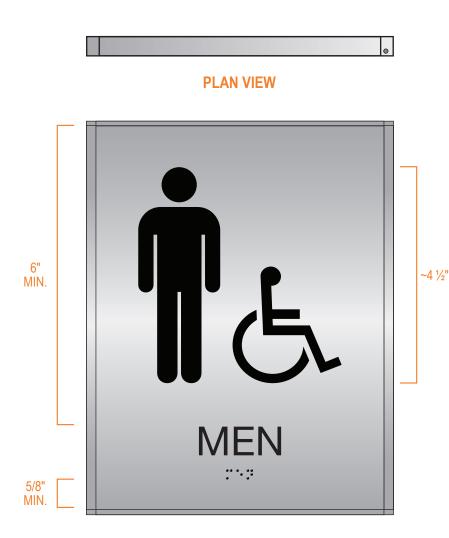
### SPECIFICATIONS



## SPECIFICATIONS

### **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-M] MEN'S RESTROOM



### FRONT VIEW

8x6

FCH

### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO: **FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0806(V) (Square) I.D. Size: 8" (h) x 6" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FV-942-354 (Horiz. Grain)Size: 8" (h) x 6" (w) Part Color: Silver Printed Graphics: Symbol: S60 (Men/Accessible) Size: 4 1/2" (h) Color: Laser Printed Black Raised Lettering: Copy: Helvetica Neue Roman (HR) Size: 5/8" (h) Color: A02 Black Braille Color: Same as Background

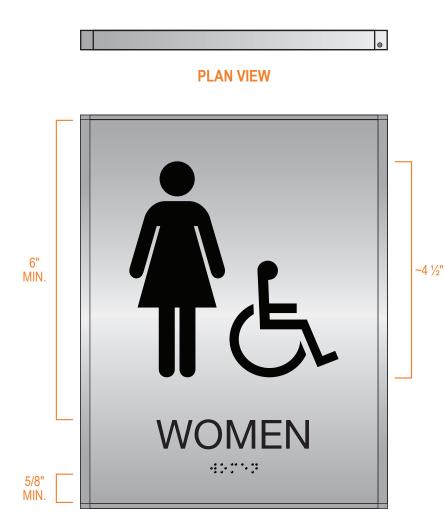
### NOTES:

Include the international symbol of accessibility in accordance with the 2010 ADA Standards for Accessible Design.

# SPECIFICATIONS

### **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-W] WOMEN'S RESTROOM



**FRONT VIEW** 

8x6

FC

### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO: **FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0806(V) (Square) I.D. Size: 8" (h) x 6" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FV-942-354 (Horiz. Grain)Size: 8" (h) x 6" (w) Part Color: Silver Printed Graphics: Symbol: S60 (Women/Accessible) Size: 4 1/2" (h) Color: Laser Printed Black Raised Lettering: Copy: Helvetica Neue Roman (HR) Size: 5/8" (h) Color: A02 Black Braille Color: Same as Background

### NOTES:

Include the international symbol of accessibility in accordance with the 2010 ADA Standards for Accessible Design.

# SPECIFICATIONS

### **REGULATORY SIGNAGE [R]**

### SIGN TYPE: **[R-SUR]** SINGLE-USER RESTROOM



FRONT VIEW

8x6

### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO: **FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0806(V) (Square) I.D. Size: 8" (h) x 6" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FV-942-354 (Horiz. Grain)Size: 8" (h) x 6" (w) Part Color: Silver Printed Graphics: Symbol: S60 (Toilet/Accessible) Size: 3 1/2" (h) Color: Laser Printed Black Raised Lettering: Copy: Helvetica Neue Roman (HR) Size: 5/8" (h) Color: A02 Black Braille Color: Same as Background

### NOTES:

Include the international symbol of accessibility in accordance with the 2010 ADA Standards for Accessible Design.

# SPECIFICATIONS

### **REGULATORY SIGNAGE [R]**

SIGN TYPE: **[R-S]** STAIRS



### **FRONT VIEW**

8x6

FC

### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

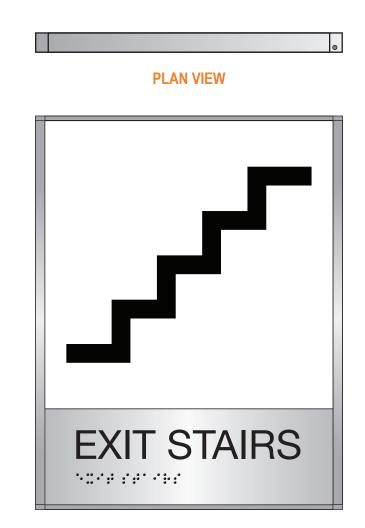
### APCO:

**FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0806(V) (Square) I.D. Size: 8" (h) x 6" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FVCL0606(V) (ClearLens) Size: 6" (h) x 6" (w) Paper: 80# Cover Stock, 216 GSM, A00 White **Printed Graphics:** Symbol: S48 (Stairs) Size: 4" (h) Color: Laser Printed Black Sign Band Part Code: FV-942-354 (Horiz. Grain) Size: 2" (h) x 6"(w) Part Color: Silver Raised Lettering: Copy: Helvetica Neue Roman (HR) Size: 5/8" (h) Color: A02 Black Braille Color: Same as Background

# SPECIFICATIONS

### **REGULATORY SIGNAGE [R]**

SIGN TYPE: **[R-SE]** EXIT STAIRS



### **FRONT VIEW**

8x6

FC

### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

**FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0806(V) (Square) I.D. Size: 8" (h) x 6" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FVCL0606(V) (ClearLens) Size: 6" (h) x 6" (w) Paper: 80# Cover Stock, 216 GSM, A00 White **Printed Graphics:** Symbol: S48 (Stairs) Size: 4" (h) Color: Laser Printed Black Sign Band Part Code: FV-942-354 (Horiz. Grain) Size: 2" (h) x 6"(w) Part Color: Silver Raised Lettering: Copy: Helvetica Neue Roman (HR) Size: 5/8" (h) Color: A02 Black Braille Color: Same as Background

# SPECIFICATIONS

### **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-SH] SHOWER



### **FRONT VIEW**

8x6

TECH

### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

**FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0806(V) (Square) I.D. Size: 8" (h) x 6" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FVCL0606(V) (ClearLens) Size: 6" (h) x 6" (w) Paper: 80# Cover Stock, 216 GSM, A00 White **Printed Graphics:** Symbol: Shower Size: 4" (h) Color: Laser Printed Black Sign Band Part Code: FV-942-354 (Horiz. Grain) Size: 2" (h) x 6"(w) Part Color: Silver Raised Lettering: Copy: Helvetica Neue Roman (HR) Size: 5/8" (h) Color: A02 Black Braille Color: Same as Background

# SPECIFICATIONS

### **REGULATORY SIGNAGE [R]**

SIGN TYPE: **[R-L]** LADDER

PLAN VIEW
LADDER

### **FRONT VIEW**

8x6

### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO: FULL VIEW SERIES Mounting: Vinyl Tape (on Glass) Mechanical Easteners

Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0806(V) (Square) I.D. Size: 8" (h) x 6" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FVCL0606(V) (ClearLens) Size: 6" (h) x 6" (w) Paper: 80# Cover Stock, 216 GSM, A00 White **Printed Graphics:** Symbol: Ladder Size: 4" (h) Color: Laser Printed Black Sign Band Part Code: FV-942-354 (Horiz. Grain) Size: 2" (h) x 6"(w) Part Color: Silver Raised Lettering: Copy: Helvetica Neue Roman (HR) Size: 5/8" (h) Color: A02 Black

Color: A02 Black Braille Color: Same as Background

# SPECIFICATIONS

### **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-NS] NON-SMOKING DECAL



### 3.5x3.5

### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

PRESSURE SENSITIVE VINYL 101V Background: Size: 3.5" (h) x 3.5" (w) Color: A01 White PSV Graphics: Size: 1 1/8" diameter Color: Black

### GENERAL VINYL SIGNAGE NOTES:

Requests for pressure sensitive vinyl to be applied to building doors and windows shall be reviewed by FDC-D for appropriateness and alignment with standards.

University fonts shall be used in vinyl door signage.

For departmental logos used on door glazing, see the University brand website at brand.vt.edu to obtain approved logo lockups.

Submit mockup to FDC-D for review prior to inclusion in the project.



### **REGULATORY SIGNAGE [R]**

### SIGN TYPE: [REGULATORY SIGN INSERTS] PAPER INSERT TEMPLATES





目



No Smoking





Roof Access Ladder



Men's Restroom (ADA)



Assistive Listening



Medical



(ADA)



Ablution Station





Shower

**Bottle Filling Station** 

Women's Restroom Single-User Restroom (ADA)



**Changing Station** 



Ramp Enclosure

### NOTES:

Inserts must be 6" (h) by 6" (w).

Use only approved insert designs.

When unique symbols are required, review with FDC-D prior to inclusion in the project.

Sign inserts to be printed on white 80# cover stock paper with a weight of 216 GSM.

IT closet inserts must say "Telecommunications Closets."

Note: University Logo is not used on these signs.





### SPECIFICATIONS

APPROVED MANUFACTURER SPECIFICATIONS INCLUDED

......

**BELOW**:

APCO:

### **REGULATORY SIGNAGE [R]**

SIGN TYPE: **[R-FL1]** STAIR FLOOR LEVEL/ EXIT (> 3 FLOORS)

	STAIR 3 FLOOR B TO 4	1 1/2" 1"	FULL VIEW SERIES Mounting: Vinyl Tape Top Plaque: Part Code: FV-942-354 (Horiz. Grain) Size: 20" (h) x 15" (w) Part Color: Silver Printed Graphics: Copy: Helvetica Neue Roman (HR) Size: 1 1/2", 1" & 5" (h) Color: A02 Black
Printed Graphics	2	5"	Arrow: A120 Size: 1 1/4" (h) Color: A02 Black Raised Lettering: Copy: Helvetica Neue Roman (HR) Size: 1", 5/8"(h) Color: A02 Black Braille Color: Same as Background
Raised Lettering	NO ROOF ACCESS DOWN TO FLOOR 1 FOR EXIT DISCHARGE FLOOR 2 STAIR # SHOW AN AND AND AND AND AND AND AND AND AND	1" 5/8"	
	20x15		
	QINIA		26

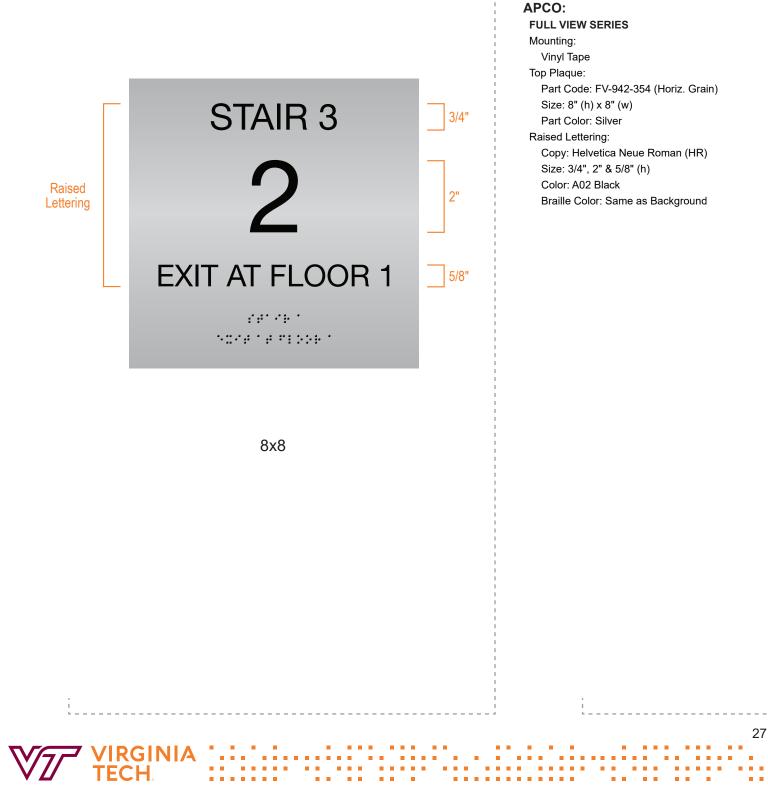
### SPECIFICATIONS

APPROVED MANUFACTURER SPECIFICATIONS INCLUDED

**BELOW**:

### **REGULATORY SIGNAGE [R]**

SIGN TYPE: **[R-FL2]** STAIR FLOOR LEVEL/ EXIT (< 3 FLOORS)

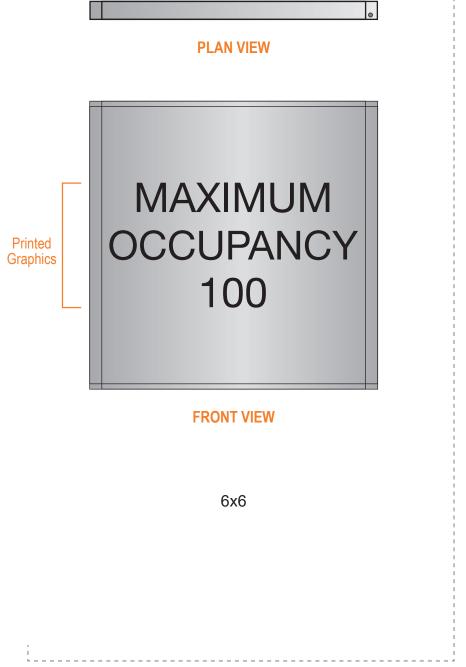




### **REGULATORY SIGNAGE [R]**

TECH

SIGN TYPE: **[R-MO]** MAXIMUM CCUPANCY IDENTIFICATION



### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

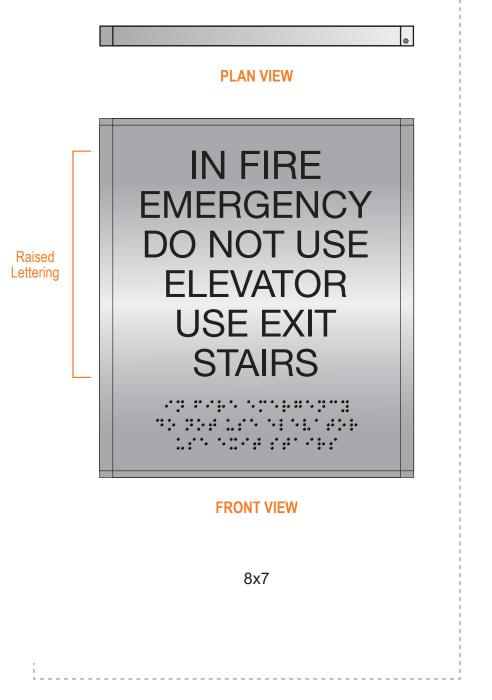
### APCO: **FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0606(V) (Square) I.D. Size: 6" (h) x 6" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FV-942-354 (Horiz. Grain) Size: 6" (h) x 6" (w) Part Color: Silver Printed Graphics: Copy: Helvetica Neue Roman (HR) Size: 5/8" (h) Color: A02 Black

## SPECIFICATIONS

### **REGULATORY SIGNAGE [R]**

SIGN TYPE: **[R-EL]** ELEVATOR

TECH



### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

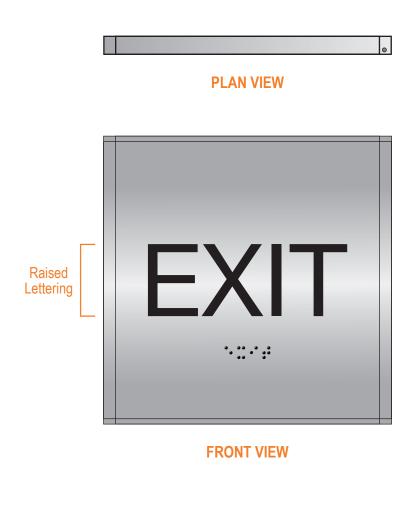
**FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0807(V) (Square) I.D. Size: 8" (h) x 7" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FV-942-354 (Horiz. Grain) Size: 8" (h) x 7" (w) Part Color: Silver Raised Lettering: Copy: Helvetica Neue Roman (HR) Size: 5/8" (h) Color: A02 Black Braille Color: Same as Background

# SPECIFICATIONS

### **REGULATORY SIGNAGE [R]**

SIGN TYPE: **[R-E1]** ADA EXIT

TECH



6x6

### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO: **FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0606(V) (Square) I.D. Size: 6" (h) x 6" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FV-942-354 (Horiz. Grain) Size: 6" (h) x 6" (w) Part Color: Silver Raised Lettering: Copy: Helvetica Neue Roman (HR) Size: 1 1/2" (h) Color: A02 Black Braille Color: Same as Background

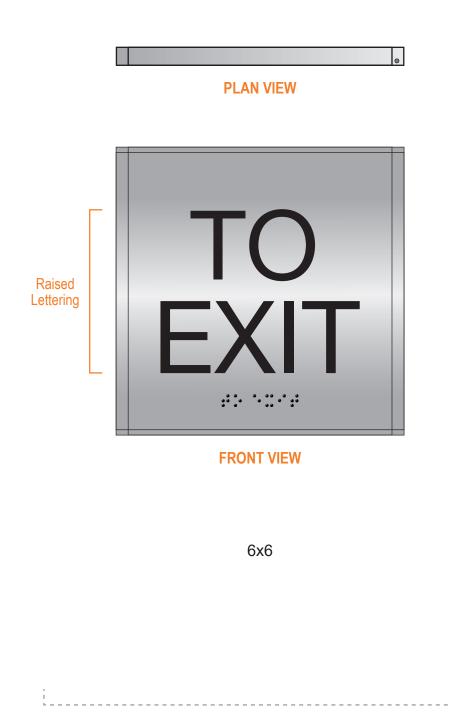
30

## SPECIFICATIONS

### **REGULATORY SIGNAGE [R]**

SIGN TYPE: **[R-E2]** ADA TO EXIT

TECH



### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO: **FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0606(V) (Square) I.D. Size: 6" (h) x 6" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FV-942-354 (Horiz. Grain) Size: 6" (h) x 6" (w) Part Color: Silver Raised Lettering: Copy: Helvetica Neue Roman (HR) Size: 1 1/2" (h) Color: A02 Black Braille Color: Same as Background

# SPECIFICATIONS

### **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-AL] ASSISTIVE LISTENING

TECH



### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

FULL VIEW SERIES
Mounting:
Vinyl Tape (on Glass)
Mechanical Fasteners (on CMU,
Concrete, and GWB)
Frame:
FVS0306(V) (Square)
I.D. Size: 3" (h) x 6" (w)
Color: Natural Satin
Insert:
Sign Insert:
Part Code: FVCL0306(V) (ClearLens)
Size: 3" (h) x 6" (w)
Paper: 80# Cover Stock, 216 GSM,
A00 White
Printed Graphics:
Symbol: M53 (Hearing Assistance)
Size: 2" (h)
Color: Laser Printed Black
Copy: Helvetica Neue Roman (HR)
Size: 5/16" (h)
Color: Laser Printed Black

# SPECIFICATIONS

### **REGULATORY SIGNAGE [R]**

SIGN TYPE: **[R-MED]** MEDICAL SYMBOL

FC



4.08x4.08

### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

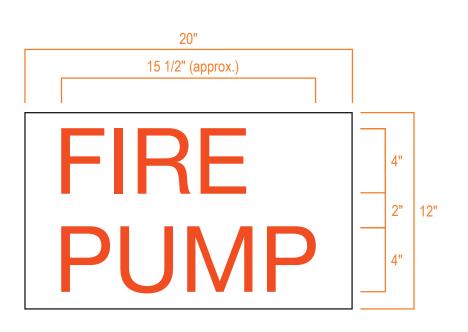
### APCO:

**FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0404(V) (Square) I.D. Size: 4.08" (h) x 4.08" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FVOP0404(V) (Opaque) Size: 4.08" (h) x 4.08" (w) Part Color: Pantone 281 (Closest Match) Printed Graphics: Logo: LTBD (VA Tech Caduceus) Size: 3 1/8" (h) Color: Pantone 281 (Closest Match) & A89 Satin Silver

# SPECIFICATIONS

### **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-FP] FIRE PUMP



### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

PRESSURE SENSITIVE VINYL 101V Background: Size: 12" (h) x 20" (w) Color: A01 White PSV Graphics: Copy: Helvetica Neue Roman (HR) Size: 4"(h) Color: 25-08 Fire Red

12x20

TECH

### SPECIFICATIONS

### **REGULATORY SIGNAGE [R]**

ECH

SIGN TYPE: **[R-EXT]** STAIR FLOOR LEVEL/ EXIT (< 3 FLOOR)



approx 2.5x9

### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

PRESSURE SENSITIVE VINYL PSV Graphics: Copy: Helvetica Neue Roman (HR) Size: 1"(h) Color: 25-01 White



### **REGULATORY SIGNAGE [R]**

### SPECIAL CIRCUMSTANCES



### NOTES:

TECH

All requests for unique circumstances shall be reviewed by the Design Team of Facilities Design and Construction (FDC-D) for appropriateness and alignment with standards prior to inclusion in a project. Occasionally, regulatory signage may be required for unique circumstances. Examples include doors that are not accessible or doors that are exit-only. These unique situations will be reviewed on a case-by-case basis. Please contact FCD-D to discuss the design.

## SPECIFICATIONS

#### **ROOM IDENTIFICATION SIGNAGE [ID]**

SIGN TYPE: **[ID-S]** FRAME WITH ROOM NUMBER & ADA BAND



#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO: **FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) v Frame: FVS0606(V) (Square) I.D. Size: 6" (h) x 6" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FVCL0406(V) (ClearLens) Size: 4" (h) x 6" (w) Paper: 80# Cover Stock, 216 GSM, A00 White Printed Graphics: Copy: Arial Narrow Size: 3/8" & 1/4" (h) Color: A02 Black Part Code: FV-942-354 (Horizontal Grain) Size: 2" (h) x 6" (w) Part Color: Silver Raised Lettering: Copy: Helvetica Neue Roman (HR) Size: 5/8" (h) Color: A02 Black Braille Color: Same as Background

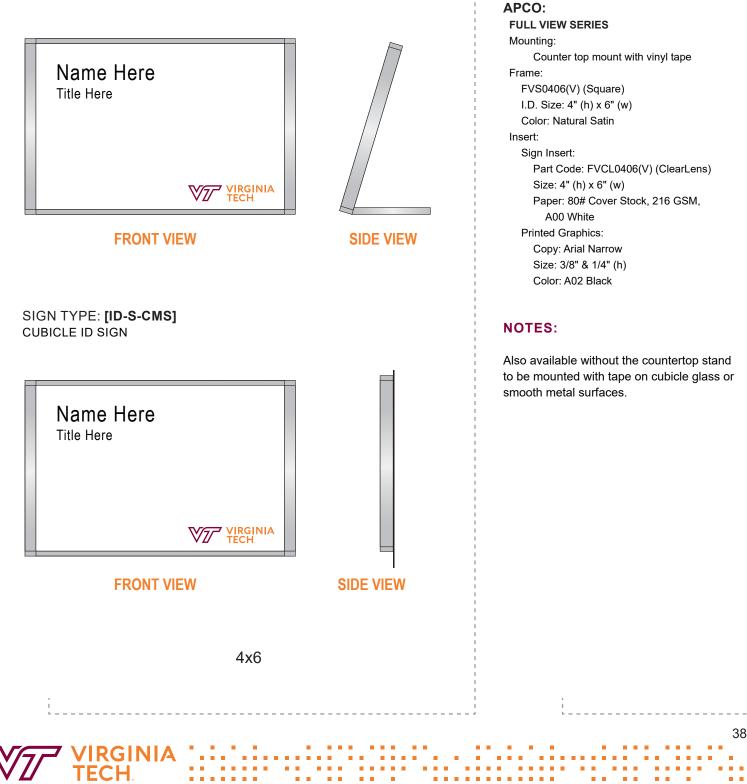
## SPECIFICATIONS

APPROVED MANUFACTURER SPECIFICATIONS INCLUDED

**BELOW**:

#### **ROOM IDENTIFICATION SIGNAGE [ID]**

SIGN TYPE: **[ID-S-CTS]** COUNTER TOP DESK MOUNT





#### **ROOM IDENTIFICATION SIGNAGE [ID]**

#### SIGN TYPE: **[ID SIGN INSERTS]** PAPER INSERT TEMPLATES



#### SIGN INSERT CONTENT NOTES:

Use one of the six approved insert designs shown. A combination of these inserts in a suite or building is acceptable.

Inserts shall be 4" (h) by 6" (w).

ID sign content to include employee name and title or employee name without title dependent upon method selected by department.

Arial Narrow font should be used for all copy.

Sign inserts to be printed on white 80# cover stock paper with a weight of 216 GSM.

Visit *brand.vt.edu* for access to current Virginia Tech master logo files; ID signage uses the horizontal logo.

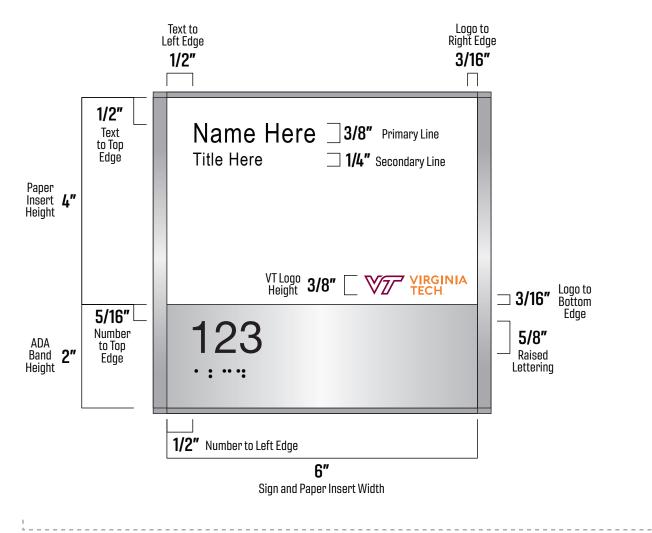
Insert templates are available online at *https://www.facilities.vt.edu/planning-documents/design-and-construction-standards/detail-library.html.* 

4x6



#### **ROOM IDENTIFICATION SIGNAGE [ID]**

#### DIMENSIONAL INFORMATION FOR ID-S SIGNS AND INSERTS



#### NOTES:

1. The logo should be 3/16" from the right and bottom edges, and approximately 2" wide.

2. The insert text should be placed 1/2" from the top and left edges.

3. The primary text line should be 3/8" tall, and the secondary text line should be 1/4" tall.

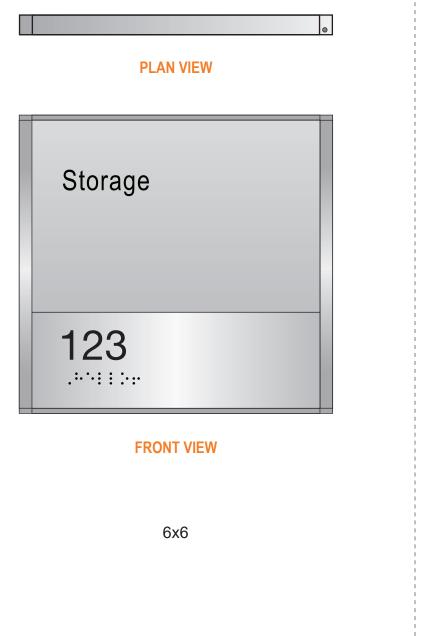
- 4. The ADA band is 2" tall by 6" wide.
- 5. The raised lettering should be 5/16" from the top edge and 1/2" from the left edge of the band.

6. The text should be 5/8" high.

## SPECIFICATIONS

#### **ROOM IDENTIFICATION SIGNAGE [ID]**

SIGN TYPE: **[ID-S-WET]** EXTERIOR DOORS FOR NON REGULATORY ADA ID



#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO: **FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0606(V) (Square) I.D. Size: 6" (h) x 6" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FV-OP0406(V) (Opaque) Size: 4" (h) x 6" (w) Part Color: A78 Pearl Grey **Printed Graphics:** Copy: Arial Narrow Size: 7/16" (h) Color: A02 Black Part Code: FV-942-354 (Horizontal Grain) Size: 2" (h) x 6" (w) Part Color: Silver Raised Lettering: Copy: Helvetica Neue Roman (HR) Size: 5/8" (h) Color: A02 Black Braille Color: Same as Background

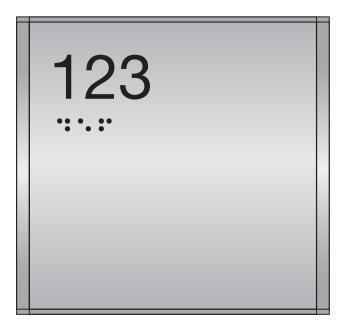
# SPECIFICATIONS

#### **ROOM IDENTIFICATION SIGNAGE [ID]**

SIGN TYPE: **[ID-RH]** RESIDENCE HALL ROOMS

FC





**FRONT VIEW** 

4x4

#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

**FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0606(V) (Square) I.D. Size: 4" (h) x 4" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FV-942-354 (Horiz. Grain)Size: 4" (h) x 4" (w) Part Color: Silver Raised Lettering: Copy: Helvetica Neue Roman (HR) Size: 5/8" (h) Color: A02 Black Braille Color: Same as Background

#### NOTES:

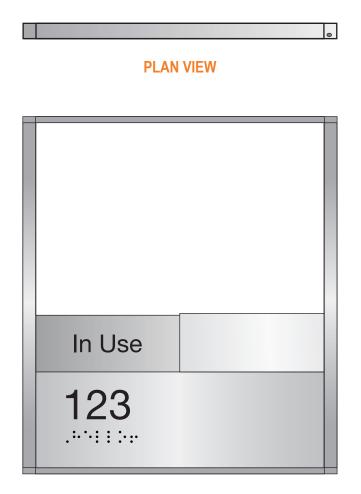
To be used by Student Affairs for residence hall rooms.

All other Student Affairs signage must follow the university standards.

# SPECIFICATIONS

#### **ROOM IDENTIFICATION SIGNAGE [ID]**

SIGN TYPE: **[ID-S-SLD]** LACTATION ROOM, INTERVIEW ROOM, MEETING ROOM



#### **FRONT VIEW**

7-3/16x6

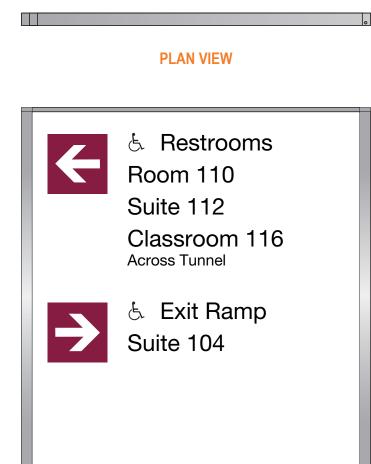
#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO: **FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS071806(V)SL (Square) I.D. Size: 7 3/16" (h) x 6" (w, approx.) Color: Natural Satin Insert: Sign Insert: Part Code: FVCL0406(V) (ClearLens) Size: 4" (h) x 6" (w) Paper: 80# Cover Stock, 216 GSM, A00 White Part Code: FV-SL (Slider) Size: 30mm (h) x 6" (w) Part Color: Natural Satin Slider Color: A89 Satin Silver Paper Color: A78 Pearl Grey **Printed Graphics:** Copy: Helvetica Neue Roman (HR) Size: 3/8" (h) Color: Laser Printed Black Part Code: FV-942-354 (Horizontal Grain) Size: 2" (h) x 6" (w) Part Color: Silver Raised Lettering: Copy: Helvetica Neue Roman (HR) Size: 5/8" (w) Color: A02 Black Braille Color: Same as Background



#### DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: [DIR-WM] DIRECTIONAL INFORMATION (WALL MOUNT)



#### **FRONT VIEW**

12x11

#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

**FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS1211(V) (Square) I.D. Size: 12" (h) x 11" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FVCL1211(V) (ClearLens) Size: 12" (h) x 11" (w) Paper Color: A00 White Paper: 80# Cover Stock, 216 GSM, A00 White **Printed Graphics:** Color Block: Size: 2" (h) x 2" (w) Color: PMS 208 (Chicago Maroon) Arrow: LTBD (Custom A107) Size: 1 3/8" (h) Color: White Copy: Helvetica Neue Roman (HR) Size: 9/16" (h) Color: Black Symbol: S3 (Accessible) Size: 5/8" (h) Color: Black Rule: Size: 1/32" x 7 11/16" Color: PMS 208 (Chicago Maroon)

#### NOTES:

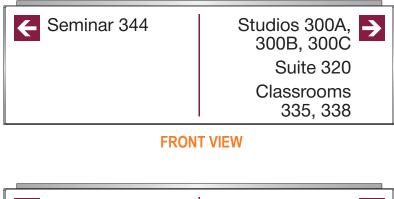
Typical sign example shown. Sign insert graphics to be provided by Architect. When necessary for wayfinding clarity, subheaders may be used to identify locations such as restrooms or rooms across tunnel.



#### DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

#### SIGN TYPE: [DIR-CM1]

DIRECTIONAL INFORMATION (CEILING MOUNT)



Studios 300A, 300B, 300C	Classroom 340 🚹
Suite 320	Seminar 344 🗲
Classrooms 335, 338	

**BACK VIEW** 



18x60

#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

FULL VIEW CEILING MOUNT
Part Code: CMT-M (Metal)
Track Color: Natural Satin
Track Width: 58"
Double Sided Graphics
Frame:
FVS1248(H)CM
Square Holder
Holder Color: Natural Satin
Insert:
Sign Insert:
Part Code: FV-CL (ClearLens)
Size: 12"(h) x 60"(w)
Paper: 80# Cover Stock, 216 GSM,
A00 White
Printed Graphics:
Custom Arrow: ATBD
Size: 4" (h)
Color: PMS 208 (Chicago Maroon)
Copy: Helvetica Neue Roman (HR)
Size: 2" (Alt: 13/16" & 5/8") (h)
Color: A02 Black
Vertical Divider Rule Line:
Size: 10 1/8"(h) x 1/8"(w)
Color: PMS 208 (Chicago Maroon)

#### NOTES:

Typical sign example shown. Sign insert graphics to be provided by Architect.



#### DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: **[DIR-CM2]** DIRECTIONAL INFORMATION (CEILING MOUNT)



**SIDE VIEW** 

FCH

**FRONT VIEW** 



**BACK VIEW** 

12x24

#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

FULL VIEW CEILING MOUNT Part Code: CMT-M (Metal) Track Color: Natural Satin Track Width: 22" Z2 Single Sided Graphics Z3 & Z3a Double Sided Graphics Frame: FVS1224(H)CM Square Holder Holder Color: Natural Satin Insert: Sign Insert: Part Code: FV-CL (ClearLens) Size: 12"(h) x 24"(w) Paper: 80# Cover Stock, 216 GSM, A00 White **Printed Graphics:** Custom Arrow: ATBD Size: 4" (h) Color: PMS 2 208 (Chicago Maroon) Copy: Helvetica Neue Roman (HR) Size: 2" (h) Color: A02 Black

#### NOTES:

Typical sign example shown. Sign insert graphics to be provided by Architect



#### DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

#### [DIR-CM3]

DIRECTIONAL INFORMATION (CEILING MOUNT)



**SIDE VIEW** 

**FRONT VIEW** 



#### **BACK VIEW**

8x24

#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

FULL VIEW CEILING MOUNT Part Code: CMT-M (Metal) Track Color: Natural Satin Track Width: 22" **Double Sided Graphics** Frame: FVS0824(H)CM Square Holder Holder Color: Natural Satin Insert: Sign Insert: Part Code: FV-CL (ClearLens) Size: 8"(h) x 24"(w) Paper: 80# Cover Stock, 216 GSM, A00 White Printed Graphics: Custom Arrow: ATBD Size: 4" (h) Color: PMS 208 (Chicago Maroon) Copy: Helvetica Neue Roman (HR) Size: 2" (h) Color: A02 Black

#### NOTES:

Typical sign example shown. Sign insert graphics to be provided by Architect



#### DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: **[DIR-FM1]** DIRECTIONAL INFORMATION (FLAG MOUNT)



12x11

#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

FULL VIEW WALL MOUNT Track Color: Natural Satin Track Width: 12" **Double Sided Graphics** Frame: FVS\_1211PWM Square Holder Holder Color: Natural Satin Insert: Sign Insert: Part Code: FV-CL (ClearLens) Size: 12"(h) x 11"(w) Paper: 80# Cover Stock, 216 GSM, A00 White Printed Graphics: Custom Arrow: ATBD Size: 4" (h) Color: PMS 208 (Chicago Maroon) Copy: Helvetica Neue Roman (HR) Size: 13/16" (h) Color: A02 Black

#### NOTES:

Typical sign example shown. Sign insert graphics to be provided by Architect.

When necessary for wayfinding clarity, subheaders may be used to identify locations such as restrooms or rooms across tunnel.



#### DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

#### SIGN TYPE: **[DIR-FM2]** DIRECTIONAL INFORMATION (FLAG MOUNT)



8.5x8.5

School of Animal Sciences Main Office

VIRGINIA

#### EXAMPLE

#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

FULL VIEW WALL MOUNT Track Color: Natural Satin Track Width: 8.5" **Double Sided Graphics** Frame: FVS\_\_8585PWM Square Holder Holder Color: Natural Satin Insert: Sign Insert: Part Code: FV-CL (ClearLens) Size: 8.5"(h) x 8.5"(w) Paper: 80# Cover Stock, 216 GSM, A00 White Printed Graphics: Custom Arrow: ATBD Size: 4" (h) Color: PMS 208 (Chicago Maroon) Copy: Helvetica Neue Roman (HR) Size: 13/16" (h) Color: A02 Black

#### NOTES:

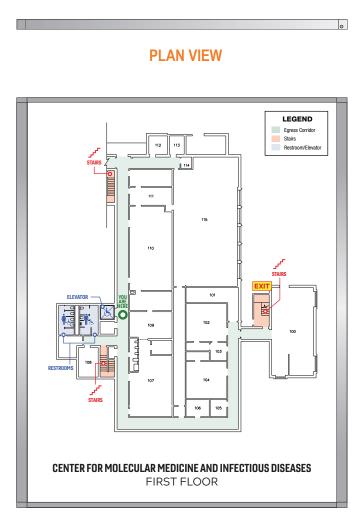
DIR-FM2 to be used to increase wayfinding clarity to restrooms when entrances are recessed from the main building corridor or to assist with clarifying the accessible path through a building.

Signs may be used for calling out a departmental main office with review by FDC-D for appropriateness.



#### DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

#### SIGN TYPE: **[DIR-MAP]** FLOOR MAP



#### **FRONT VIEW**

#### 22x17

#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

**FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS1211(V) (Square) I.D. Size: 22" (h) x 17" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FVCL1211(V) (ClearLens) Size: 22" (h) x 17" (w) Printed Colors: Per artwork Paper: 80# Cover Stock, 216 GSM, A00 White

#### NOTES:

Typical sign example shown. Sign insert graphics to be provided by Architect.

Highlight restrooms, stairs, elevators, exits, location on map.

Use Acherus Grotesque font for text.

Default size is 22x17, but 36x24 is available upon review.

See sample in Appendix C (102).

50



#### DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: **[DIR-D-22x17]** DIRECTORY - INFORMATIONAL

#### **PLAN VIEW**

STERRETT FACILITIES COMPLEX DIRECTORY				
FLOOR 1				
AVP for Facilities & Operations	20			
Building & Infrastructure Data	69			
Building Trades	A13			
Business Office	106 90			
Capital Construction Carpentry Shop	90 75			
Classroom	69			
Commissioning & Energy Management	67			
Engineering Operations	71			
Human Resources	61			
Key Shop	104			
Mechanical Services	126			
Office of University Planning	41, 48			
Operations Control Center	66			
Renovations	63			
Safety Office	38			
Space Data & Survey	34			
University Building Official	30			
Wood Shop	37			
FLOOR 2				
Communications	234			

#### **FRONT VIEW**

22x17

#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

**FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS1211(V) (Square) I.D. Size: 22" (h) x 17" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FVCL1211(V) (ClearLens) Size: 22" (h) x 17" (w) Printed Colors: Per artwork Paper: 80# Cover Stock, 216 GSM, A00 White Copy: Acherus Grotesque Min. Size: 5/8" (h) Max. Size: 1 1/2" (h)

#### NOTES:

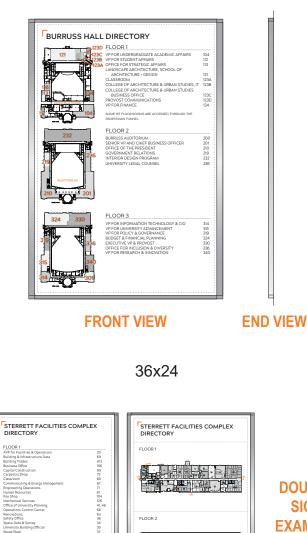
Typical sign example shown. Sign insert graphics to be provided by Architect.



#### DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

**TOP VIEW** 

SIGN TYPE: **[DIR-D-36x24]** BUILDING DIRECTORY



#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

LARGE FORMAT FULLVIEW WITH **CLEARLENS COVER** Size O.D.: 38.2"(h) x 24.22"(w) Holder Shape: Square Holder Color: Natural Satin Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Insert: Insert(s): Part Code: ADO Paper Size: 36"(h) x 24"(w) Paper: 80# Cover Stock, 216 GSM, A00 White Copy: Acherus Grotesque Min. Size: 5/8" (h) Max. Size: 1 1/2" (h)

#### NOTES:

Typical sign example shown. Sign insert graphics to be provided by Architect.

See sample in Appendix D (103).

Speed ball for any transmission of the speed of the speed

VIRGII TECH DOUBLE SIGN EXAMPLE WITH MAP



#### DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: **[INFO-6x6]** INFORMATIONAL SIGN - SMALL



#### **FRONT VIEW**

6x6

TECH

#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO: FULL VIEW SERIES

Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0606(V) (Square) I.D. Size: 6" (h) x 6" (w) Color: Natural Satin Insert: Insert(s): Part Code: ADO Paper Size: 6"(h) x 6"(w) Paper: 80# Cover Stock, 216 GSM, A00 White

#### NOTES:

INFO-6x6 sign is used when required to clarify the accessible route in the building.



#### DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: [INFO-8.5x11] INFORMATIONAL SIGN - MEDIUM

 PLAN VIEW

#### **FRONT VIEW**

11x8.5

#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

FULL VIEW SERIES Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS1185(V) (Square) I.D. Size: 11" (h) x 8 1/2" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FVCL1185(V) (ClearLens) Size: 11" (h) x 8 1/2" (w) Paper: by others

#### NOTES:

Front-of-sign access.

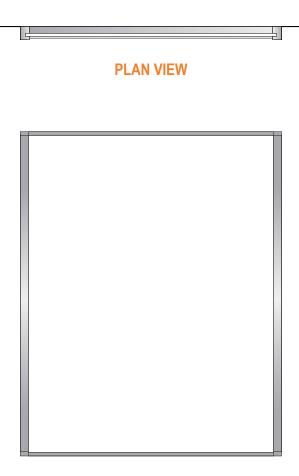
INFO-8.5x11 sign to be used in open office areas to list employee names or functions.

Sign may be used to display departmental flyer for student information.



#### DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: **[INFO-8.5x11-IA]** (SPECIFY INTERIOR ACCESS TO EASILY CHANGE CONTENTS)



**FRONT VIEW** 

11x8.5

#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

FULL VIEW Inner Access SERIES Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS1185(V)IA (Square) I.D. Size: 11" (h) x 8 1/2" (w) Color: Natural Satin Insert: Sign Insert: Part Code: EVCL 1185(V) (Cleart end

Part Code: FVCL1185(V) (ClearLens) Paper: by others

#### NOTES:

Back-of-sign access.

INFO-8.5x11 sign to be used in open office areas to list employee names or functions.

Sign may be used to display departmental flyer for student information.



#### DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: [INFO-OH] OFFICE HOURS SIGN

FC



**PLAN VIEW** 

### **Office Hours**

9 A.M 5 P.M.
9 A.M 5 P.M.

#### **FRONT VIEW**

4x6

#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

**FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0406(V) (Square) I.D. Size: 4" (h) x 6" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FVCL0406(V) (ClearLens) Size: 4" (h) x 6" (w) Paper: 80# Cover Stock, 216 GSM, A00 White **Printed Graphics:** Copy: Helvetica Neue Roman (HR) Size: 3/8" & 1/4" (h) Color: A02 Black

#### NOTES:

Typical sign example shown. Sign insert graphics to be provided by Architect.



#### DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

#### SIGNTYPE: [INFO-FL-8.5x11] FLOOR STANCHION SIGN - MEDIUM



#### 11x8.5

TECH

#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

FULL VIEW Inner Access SERIES
Stanchion:
FS301 Vertical Display - Single Sided
Stanchion Finish:
Natural Satin Anodized
Post:
Size: 42" (h) x 1 1/2" (w)
Finish: Natural Satin Anodized
Base:
Size: 11 3/4" (w) x 1/4" (h)
Finish: Powder Coated Silver
Insert:
Sign Insert:
Part Code: FVCL1185(V) (ClearLens)
Frame:
FV1185(V)
I.D. Size: 11" (h) x 8 1/2 (w)
Color: Natural Satin

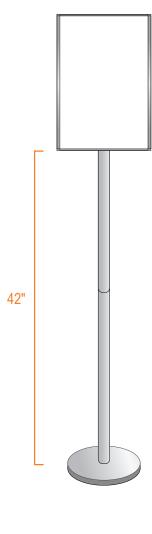
#### NOTES:

The INFO-FL-8.5x11 sign is to be used for temporary display of flyers or instructions near office or suite entrances. Ensure signs are not located in emergency egress path.



#### DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGNTYPE: **[INFO-FL-11x17]** FLOOR STANCHION SIGN - LARGE



17x11

TECH

#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

FULL VIEW Inner Access SERIES
Stanchion:
FS301 Vertical Display - Single Sided
Stanchion Finish:
Natural Satin Anodized
Post:
Size: 42" (h) x 1 1/2" (w)
Finish: Natural Satin Anodized
Base:
Size: 11 3/4" (w) x 1/4" (h)
Finish: Powder Coated Silver
Insert:
Sign Insert:
Part Code: FVCL1185(V) (ClearLens)
Frame:
FV1117(V)
I.D. Size: 17" (h) x 11" (w)
Color: Natural Satin

#### NOTES:

The INFO-FL-11x17 sign is to be used for temporary display of flyers or instructions near office or suite entrances. Ensure signs are not located in emergency egress path.

# SPECIFICATIONS

#### UNIQUE CIRCUMSTANCES SIGN TYPE: NON-DONOR PLAQUES

	HITT H			
NAMED IN HO	NOR OF RUS	SSELL AND	JOAN HITT	

With profound gratitude to Kristen Hitt, Class of 2006, and Brett Hitt, co-chairman of Hitt Contracting and member of the Building Construction Industry Advisory Board.

DEDICATED SEPTEMBER 2024

#### **ACRYLIC ON STANDOFFS OPTION**

#### HITT HALL NAMED IN HONOR OF RUSSELL AND JOAN HITT

As esteemed friends, civic and business leaders, and foremost benefactors of Virginia Tech, Russell and Joan Hitt transformed the landscape of premier construction education. Their vision, embodied in this building, cultivates a future of innovative and skilled construction professionals. Through the generosity of Hitt Contracting, one of the nation's largest and award-winning general contractors, and the Hitt Family Foundation, this building will serve as the home of the Myers-Lawson School of Construction. It stands as a testament to the intersection of technology, talent, innovation, safety, and efficiency – core principles championed by Russell Hitt and deeply ingrained in the construction industry. Russell and Joan Hitt have personified *Ut Prosim*, serving clients with integrity, quality, and fairness, and demonstrating dedication to their community through generosity, compassion, and kindness.

With profound gratitude to Kristen Hitt, Class of 2006, and Brett Hitt, co-chairman of Hitt Contracting and member of the Building Construction Industry Advisory Board.

DEDICATED SEPTEMBER 2024

#### **METAL FRAME OPTION**

#### NOTES:

Plaques are reviewed on a case-by-case basis by FDC-D.

Plaques may include text using brand fonts and logo lockups with approval by Branding.

It is not typical to use imagery or graphics.

Room naming or memorial plaques must have the room naming approved by the Commemorative Tributes Committee Process prior to requesting a plaque.More information on this policy can be found at https://www.policies.vt.edu/12005.pdf.

Size and scale are reviewed by FDC-D and Branding based on available wall space.

Acrylic on standoffs or metal frame options available.

# SPECIFICATIONS

#### UNIQUE CIRCUMSTANCES SIGN TYPE: LOGO LOCKUP SIGNS



#### **ACRYLIC ON STANDOFFS OPTION**

#### NOTES:

Logo lockup signs are reviewed on a caseby-case basis by FDC-D.

Any use of a logo lockup or university trademark must be approved by Branding.

All official logo lockups can be found online at https://brand.vt.edu/identity/lockups.html.

Content can be any approved Virginia Tech logo color scheme. More information can be found at *https://brand.vt.edu/licensing/university-trademarks.html*.

Size and scale are reviewed by FDC-D and Branding based on available wall space.

Logo lockup signs can either be an acrylic panel on standoffs or 3D letters (either colored or brushed aluminum).



**3D LETTER OPTION** 

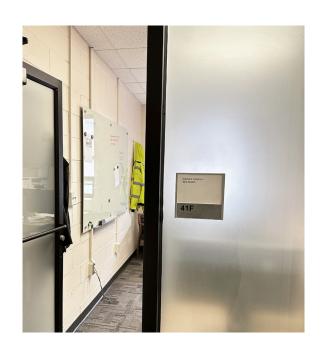


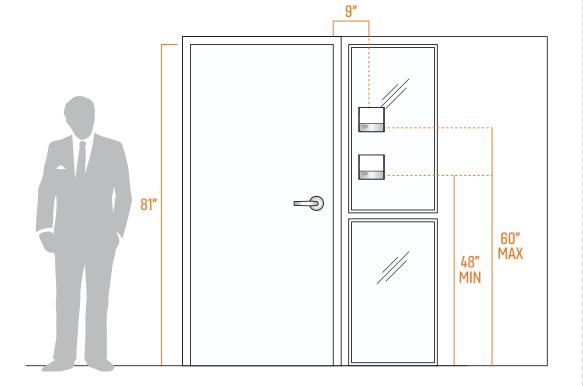


#### SIGN INSTALLATION LOCATION

GLASS MOUNT

TECH





#### NOTES:

#### **Glass Mount ADA Placement**

48" minimum to the baseline of the lowest tactile character (raised lettering room number)

60" maximum to the baseline of the highest tactile character

Center of tactile character to be 9" minimum from door edge to provide an 18" clear floor space centered on the sign. In cases where multiple signs exist and length of room name varies, use worst case scenario for minimum distance from door edge to match sign locations.

Provide 4-inch vertical spacing between signs.

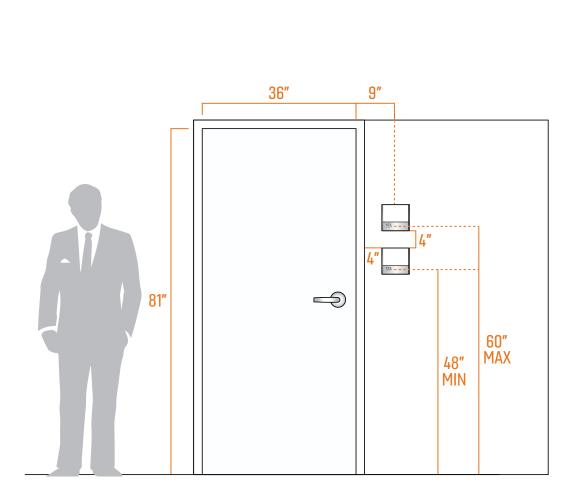
For further notes, see Specifications (16).



#### SIGN INSTALLATION LOCATION

DOUBLE SIGN MOUNT

TECF



#### NOTES:

Double Sign Mount (Vertical) ADA Placement

48" minimum to the baseline of the lowest tactile character (raised lettering room number)

60" maximum to the baseline of the highest tactile character

Center of tactile character to be 9" minimum from door edge to provide an 18" clear floor space centered on the sign. In cases where multiple signs exist and length of room name varies, use worst case scenario for minimum distance from door edge to match sign locations.

Provide 4-inch vertical spacing between signs.

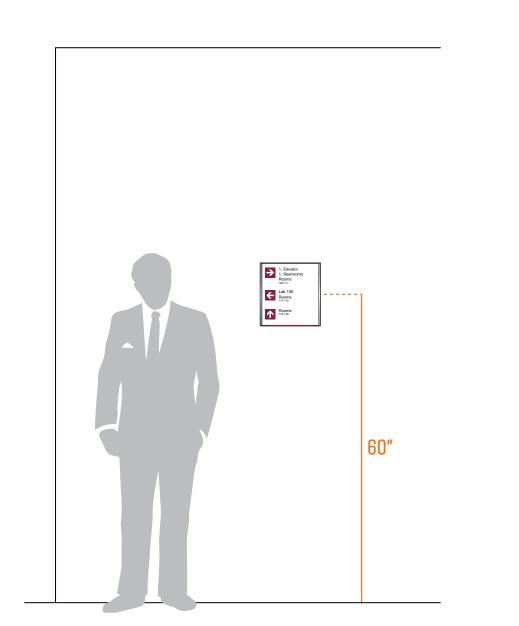
For further notes, see Specifications (16).



#### SIGN INSTALLATION LOCATION

WALL MOUNT DIRECTIONAL

TECH



#### NOTES:

Locate wall-mounted signs 60" from the ground to the center of the sign vertically.

For further notes, see Deliverables (5) and Specifications (16).

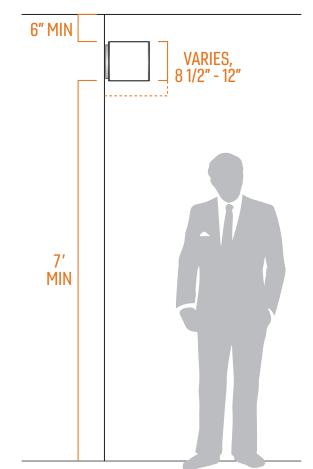


#### SIGN INSTALLATION LOCATION

TECH

FLAG MOUNT





#### NOTES:

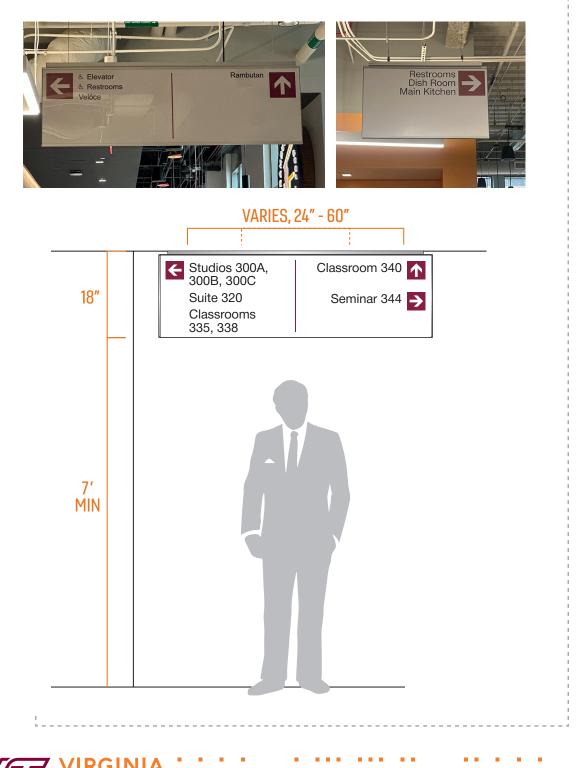
For more information on flag mount signage, see Specifications (16).



#### SIGN INSTALLATION LOCATION

**OVERHEAD SIGNS** 

TECH



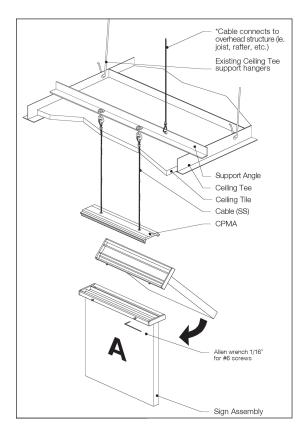
#### NOTES:

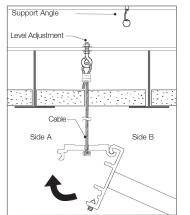
For more information on overhead signage, see Specifications (16).



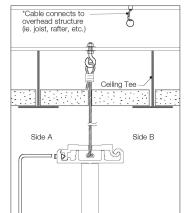
#### SIGN INSTALLATION LOCATION

FLAG MOUNT & OVERHEAD SIGNAGE INSTALLMENT





ECH



#### NOTES:

Full View Series Double Sided Graphics Mounting: CMT-M Track Color: Natural Satin FVS1236(H)CM (Square) I.D. Size: 12" x 36" Color: Natural Stain Sign Insert:

Part Code: FVCL1236(H) (ClearLens) Size: 12" x 36" ADO Paper Color: A00 White

ADO Graphics: Color Block: Size: 2" x 2" Color: PMS 208 Red

Arrow: A107 Size: 1 3/8" Color: A01 White

Copy: HelveticaNeue-Roman (HR) Size: 1" Color: A02 Black

Symbol: S3 (Accessible) Size: 1 1/2" Color: A02 Black

Color Block: Size: 2" x 2" Color: PMS 208 Red

Color Block: Size: 2" x 2" Color: PMS 208 Red

Arrow: A107 Size: 1 1/32" Color: PMS 208 Red &A02 Black

### VINYL SIGNAGE

68



TECH



#### NOTES:

GE

This film style may be used on various window sizes in doors; full glass is not required for use.

#### FROSTED FILM WITH 1" REVEAL, REMOVED LETTERING



TECH

#### NOTES:

This film style may be used on various window sizes in doors; full glass is not required for use.

Use a brand-approved font. Acherus Grotesque Black is preferred.

### 70



#### FROSTED FILM WITH 1" REVEAL, BLACK VINYL LETTERING

TECH



#### NOTES:

This film style may be used on various window sizes in doors; full glass is not required for use.

Use a brand-approved font. Acherus Grotesque Black is preferred.



#### CLEAR GLASS, BLACK VINYL LETTERING

TECH



#### NOTES:

This film style may be used on various window sizes in doors; full glass is not required for use.

Use a brand-approved font. Acherus Grotesque Black is preferred.

72



#### CLEAR GLASS, FROSTED LETTERING

TECH



#### NOTES:

This film style may be used on various window sizes in doors; full glass is not required for use.

Use a brand-approved font. Acherus Grotesque Black is preferred.



#### SPECIAL CUSTOM STYLES - DEPARTMENT NAMES



VIRGII TECH

#### NOTES:

The preference for vinyl door signage is to not include department-specific lockups, but rather use plain text.

Use a brand-approved font. Acherus Grotesque Black is preferred.



#### **SPECIAL CUSTOM STYLES - LOCKUPS**

TECH



#### NOTES:

Special Custom Styles have been used around campus; however, these require caseby-case approval from FDC-D. If the Virginia Tech logo is used, Branding must also approve the design.



#### **SPECIAL CUSTOM STYLES - GRADIENTS**



#### NOTES:

Gradient designs require approval from FDC-D and may be used in special circumstances.





#### **SPECIAL CUSTOM STYLES - COLORS**



#### NOTES:

Color may be used in special cases for logo lockups. These cases require approval from FDC-D and Branding.



#### SIGNS WITH TEXT





SIGNAGE

#### VIRGINIA TECH



## CUSTOM DESIGNS TO MATCH EXISTING CONDITIONS IN THE LIBERAL ARTS BUILDING





VIRGINIA TECH

#### **CENTER FOR RHETORIC IN SOCIETY**



LSIGNAGE



#### **MYERS-LAWSON SCHOOL OF CONSTRUCTION WINDOWS**



COLLEGE OF ENGINEERING MYERS-LAWSON SCHOOL OF CONSTRUCTION VIRGINIA TECH.

GNAGE

**BUILDING CONSTRUCTION** 

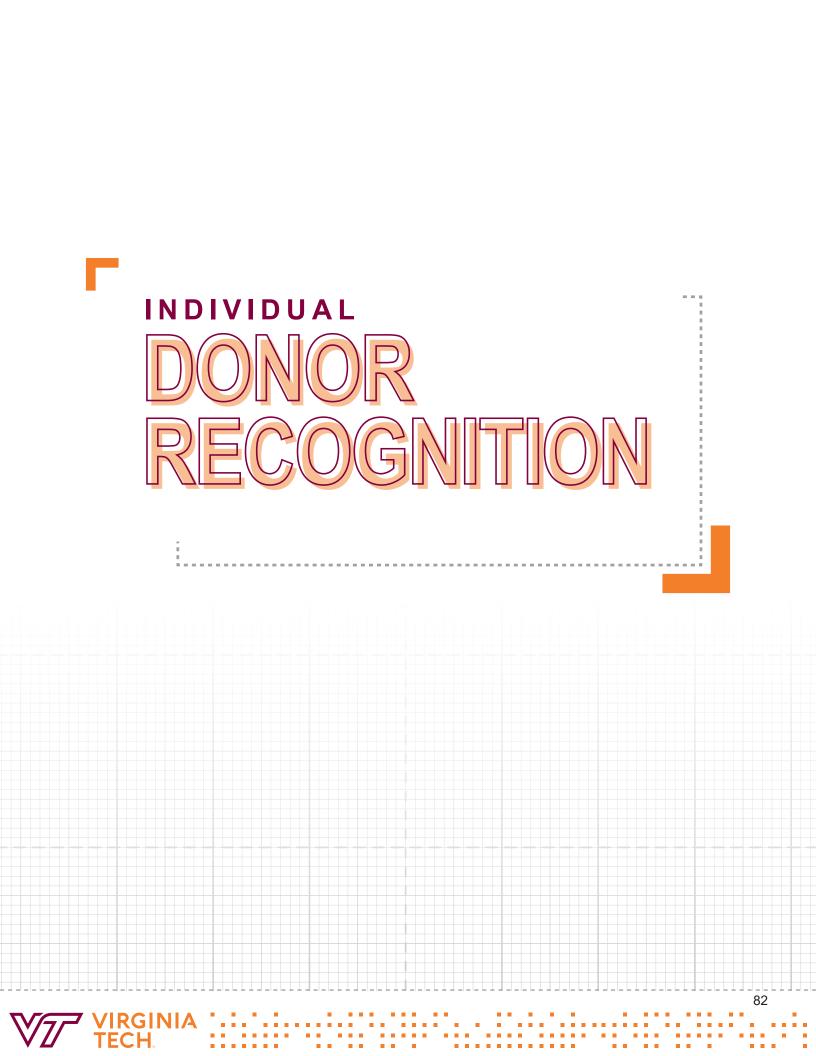
CONSTRUCTION ENGINEERING AND MANAGEMENT

VIRGINIA CENTER FOR HOUSING RESEARCH AT VIRGINIA TECH

## **BUILDING CONSTRUCTION**

VIRGINIA CENTER FOR HOUSING RESEARCH





# DONOR RECOGNITION

#### DONOR RECOGNITION SIGNAGE [ID]

SIGN TYPE: **[ID-S-D]** EXTERIOR DOORS FOR NON REGULATORY ADA ID



FRONT VIEW

6x6

TFCH

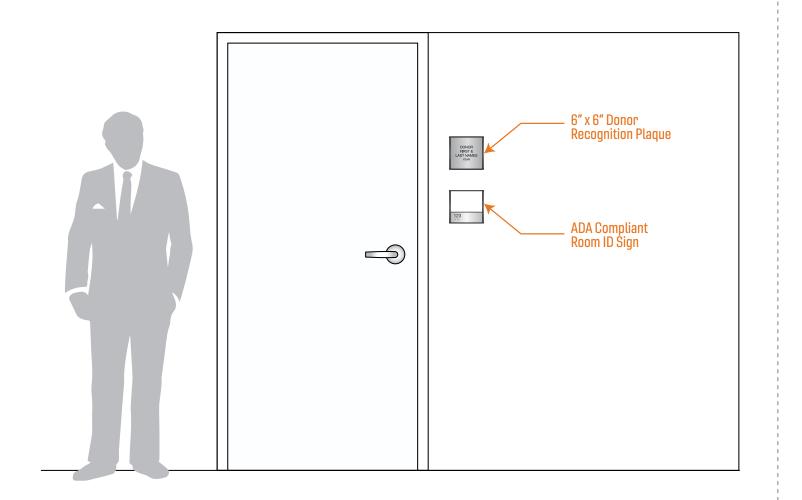
#### APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

## APCO: **FULL VIEW SERIES** Mounting: Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB) Frame: FVS0606(V) (Square) I.D. Size: 6" (h) x 6" (w) Color: Natural Satin Insert: Sign Insert: Part Code: FFV-942-354 (Horiz. Grain) Size: 4" (h) x 6" (w) Part Color: Silver Printed Graphics: Copy: Helvetica Neue Roman (HR) Size: 5/8" (h) Color: A02 Black



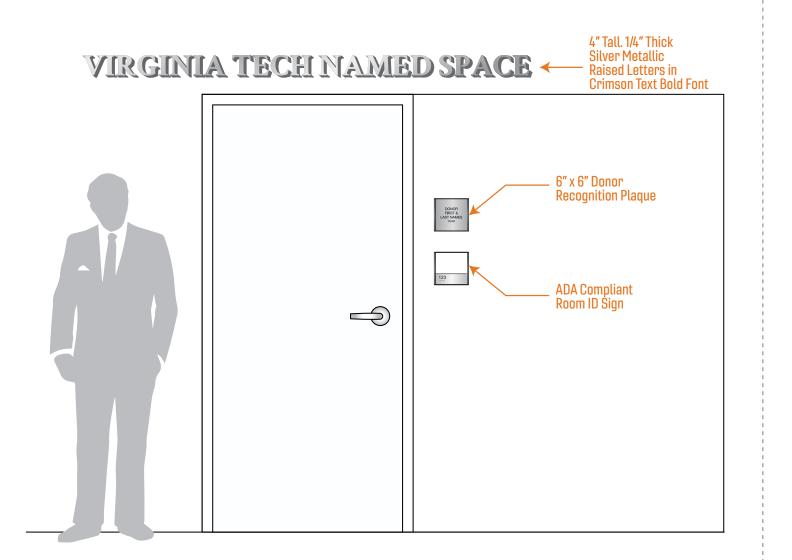
TECH

STANDARD ROOM NAMING RECOGNITION ALL DONOR SIGNAGE REQUIRES APPROVAL FROM THE COMMEMORATIVE TRIBUTES COMMITTEE.





NAMED SPACE RECOGNITION RAISED LETTERING ALL DONOR SIGNAGE REQUIRES APPROVAL FROM THE COMMEMORATIVE TRIBUTES COMMITTEE.

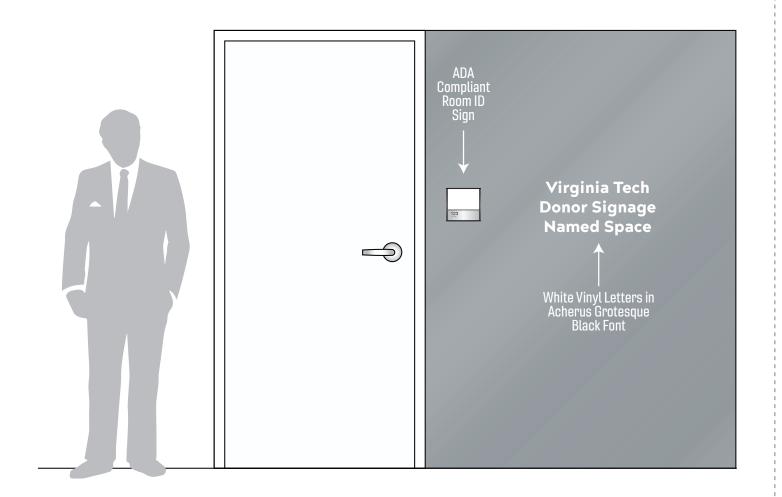




Interior Wayfinding & Signage Manual 2025 INDIVIDUAL DONOR RECOGNITION

#### SIGN PLACEMENT

NAMED SPACE RECOGNITION VINYL-ON-GLASS ALL DONOR SIGNAGE REQUIRES APPROVAL FROM THE COMMEMORATIVE TRIBUTES COMMITTEE.



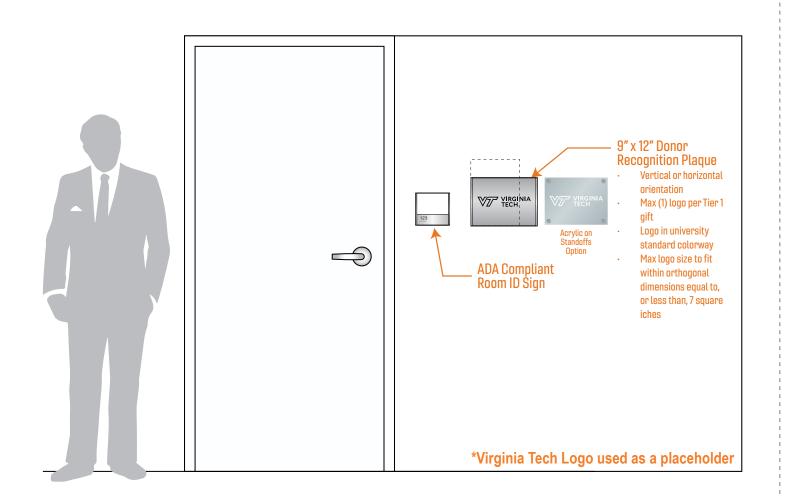
86





#### TIER I

FOR DEFINITION OF TIERS AND INFORMATION ABOUT THE APPROVAL PROCESS, REFER TO UNIVERSITY POLICY ON COMMEMORATIVE TRIBUTES. ALL DONOR SIGNAGE REQUIRES APPROVAL FROM THE COMMEMORATIVE TRIBUTES COMMITTEE.



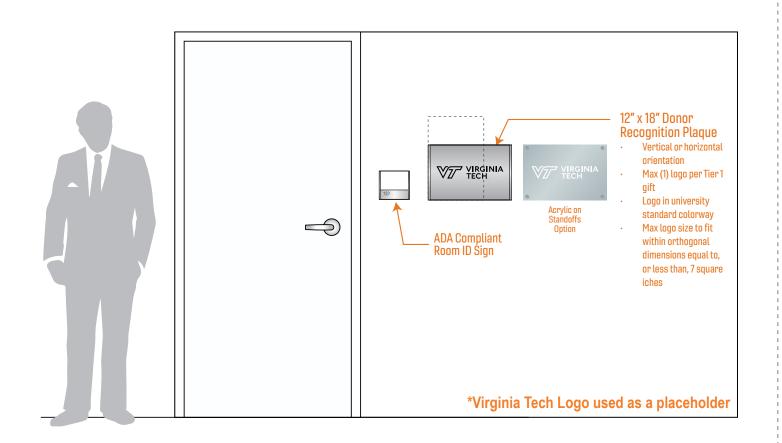
#### 



VIRGINI TECH

#### TIER II

FOR DEFINITION OF TIERS AND INFORMATION ABOUT THE APPROVAL PROCESS, REFER TO UNIVERSITY POLICY ON COMMEMORATIVE TRIBUTES. ALL DONOR SIGNAGE REQUIRES APPROVAL FROM THE COMMEMORATIVE TRIBUTES COMMITTEE.

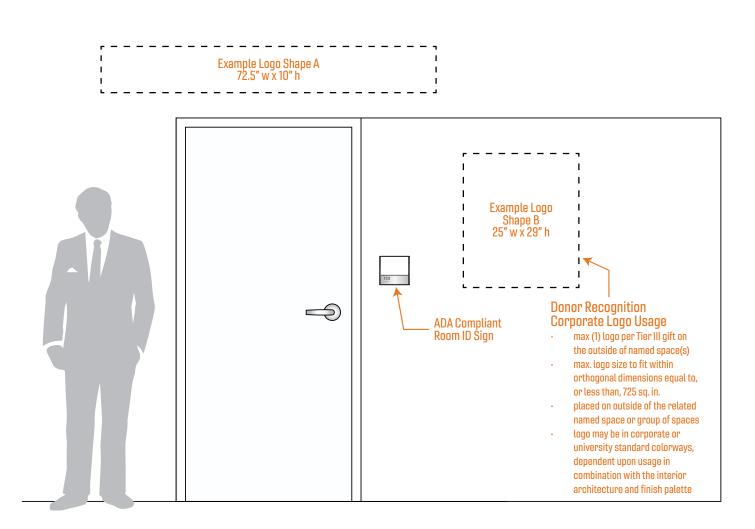




VIRGII TECH

#### TIER III

FOR DEFINITION OF TIERS AND INFORMATION ABOUT THE APPROVAL PROCESS, REFER TO UNIVERSITY POLICY ON COMMEMORATIVE TRIBUTES. ALL DONOR SIGNAGE REQUIRES APPROVAL FROM THE COMMEMORATIVE TRIBUTES COMMITTEE.



## DONOR RECOGNITION

#### EXAMPLES

VIRGII TECH

#### TIER III



## Example of Logo Shape A

- logo in university signage standard material, not in corporate color
- logo appears in conjunction with the room naming
- compatible with the building's aesthetic



#### Example of Logo Shape A

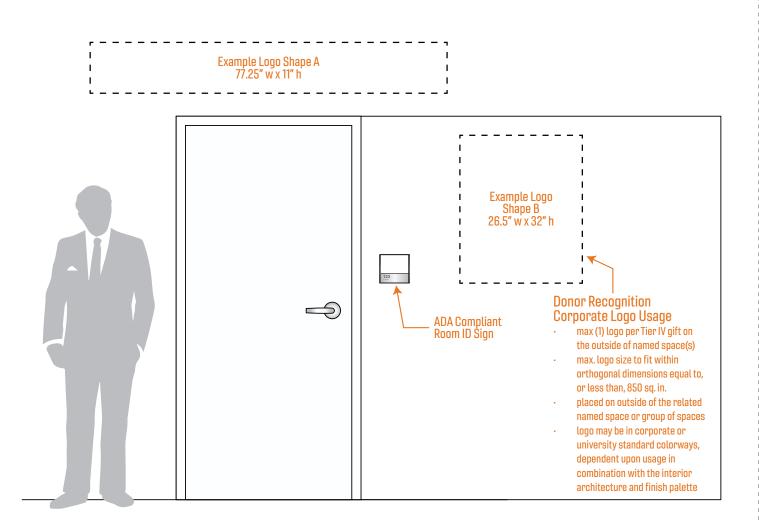
- logo in university signage standard material, not in corporate color
- logo appears in conjunction with the room naming
- compatible with the building's aesthetic



VIRGI TECH

#### TIER IV

FOR DEFINITION OF TIERS AND INFORMATION ABOUT THE APPROVAL PROCESS, REFER TO UNIVERSITY POLICY ON COMMEMORATIVE TRIBUTES. ALL DONOR SIGNAGE REQUIRES APPROVAL FROM THE COMMEMORATIVE TRIBUTES COMMITTEE.



#### EXAMPLE

#### TIER IV

In addition to the logo and naming on the outside of the related named space(s), this tier may include additional donor recognition opportunity within a named space, such as additional logo usage within the space (nte 850 sq. in.), and utilization of corporate colorways (where colors are compatible with Virginia Tech's brand colors and/or the building aesthetics), to be further coordinated with FDC-D.



#### **Example Installation**

- Outside of the named space, a corporate logo in corporate color is located with recognition of named space, within university signage panel.
- Inside of the named space, the logo and corporate color is utilized.
- In this example, corporate colorway is compatible with the building's aesthetic and the university's brand.





#### **IDENTIFYING STANDARDS**

About Our Name: Our official name is Virginia Polytechnic Institute and State University, but using "Virginia Tech" is preferable in all but formal uses. Virginia Tech is used in news releases, feature articles, and publications and on the web. When using the full name of the university, never use an ampersand instead of "and". Never use VPI&SU, VPI and SU, VA Tech, Or Virginia Tech University. "Tech" is acceptable after a previous reference to "Virginia Tech", but it should not be used repeatedly or primarily. "VT" and "Va. Tech" are acceptable only in limited informal situations, such as a news headlines where space is tight. Do not use "VT" or "Va. Tech" in body copy, in titles of publications, on signs, or in any formal publication.

#### UNIVERSITY SEAL

Athletic trademarks are applicable only in athletics informal cases and must not be used for academic applications, academic products, or university. Using the university seal in non-university publication is prohibited without prior approval from the University.

For more information on branding, please see the Virginia Tech Brand Center at *brand.vt.edu*.



#### **TYPOGRAPHY OVERVIEW**

To ensure legibility of signage, Helvetica Neue (Roman) will be used on all interior signage. This promotes consistency across all ADA compliant signage.

Helvetica Neue typeface is used on interior signage because it is a universal sans-serif standard that is easy to read. Currently, it is the font used for the ADA band raised number and lettering.

We will retain Helvetica Neue Roman for raised signage numbering/lettering to maintain ADA legibility compliance and ease of use for end users printing any templates.

The official fonts used by the University are Acherus Grotesque, Gineso Condensed, and Crimson Text.

Arial may be used for vinyl on glass signage.

#### FONTS

Helvetica Neue Roman ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789!@#\$%^&\*~({["-+'=.,;:†‡•"]})

Acherus Grotesque ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789!@#\$%^&\*~({["-+'=.,;:†‡•"]})

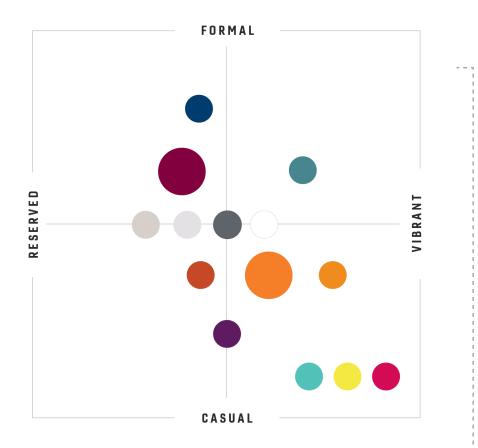
**Gineso Condensed** ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789!@#\$%^&\*~({["-+'=.,;:†‡."]})

Crimson Text ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789!@#\$%^&\*~({["-+'=.,;:†‡•"]})

#### For Vinyl on Glass:

Arial ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789!@#\$%^&\*~({["-+'=.,;:†‡•"]})





#### **COLOR GUIDE**

The Virginia Tech color palette has two layers: primary and secondary. Our primary palette will always include Chicago Maroon and Burnt Orange, supplemented by Yardline White and Hokie Stone as neutrals. These colors should be present in most Tech-affiliated materials. The secondary colors should be used sparingly as accents or to represent different moods.

More information at https://brand.vt.edu/identity/color.html.

#### **CHICAGO MAROON**

RGB: 134, 31, 65 HEX: 861F41 CSS variable: --vt-maroon

CMYK: 15, 100, 37, 45 PANTONE: PMS 208



#### **BURNT ORANGE**

RGB: 232, 119, 34 HEX: E87722 CSS variable: --vt-burntOrange

CMYK: 0, 62, 95, 0 PANTONE: PMS 158



#### **HOKIE STONE**

RGB: 117, 120, 123 HEX: 75787B CSS variable: --vt-hokieStone

CMYK: 26, 21, 19, 45 PANTONE: PMS Cool Gray 9C

#### **YARDLINE WHITE**

RGB: 255, 255, 255 HEX: FFFFF CSS variable: --vt-white

CMYK: 0, 0, 0, 0 PANTONE: PMS White



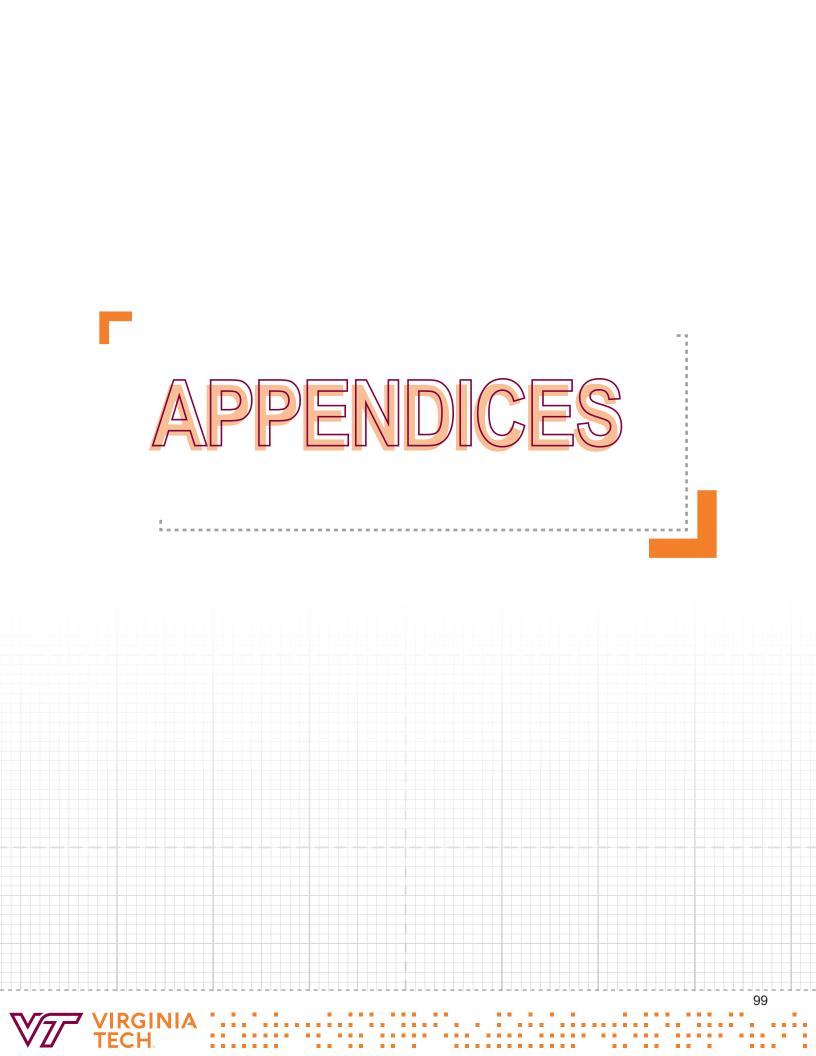


### FACILITIES DESIGN & CONSTRUCTION

230 Sterrett Drive Blacksburg, VA 24061 540-231-4300

https://www.facilities.vt.edu/design-construction.html





#### **APPENDIX A**

#### **BUILDING NAME**

#### Signage Schedule

Floor: 1

Type: Metal Color: Silver

	KEY								
		<ul> <li>R: Regulatory Signage (Required for Occupancy)</li> <li>Regulatory signage to be highlighted at the top section of spreadsheet for each floor.</li> <li>Standard regulatory signage lables cannot be changed without Virginia Tech approval.</li> <li>Frame, content and installation by contractor.</li> </ul>							
	<ul> <li>ID: Room Identification Signage (Utility &amp; Standard)</li> <li>Content to be generated from labels on architectural plans by A/E.</li> <li>Final Virginia Tech content review by Facilities Design and Construction (FDC-D)</li> <li>Work order to the Virginia Tech Sign Shop for content.</li> <li>Frame and installation by contractor.</li> </ul>								
		<ul> <li>E-MAP / DIR / INFO: Emergency Egress, Directional &amp; Directory, and Informational Signage</li> <li>Frame, content and installation by contractor.</li> <li>Graphic layouts by A/E using VT supplied templates.</li> <li>A/E Deliverable - Adobe Illustrator electronic files to Facilities Design and Construction (FDC-D) for future changes.</li> </ul>							
Tag	Room #:	Sign Type:	Permanent Message (Room # Braille):	Installation Type:	Display Insert Message:	Notes:			
1	A1	R-M	Men	Wall	Men's Restroom Symbol				
2	A5	R-W	Women	Wall	Women's Restroom Symbol				
3	A11	R-S	Stair	Wall	Stair Symbol				
4	A7A	E-EL		Wall		Elevator			
5	A11	FL2		Wall	STAIR 1 1 EXIT AT FLOOR 1	For Stairwells			
6	100	ID-S	100	Wall					
7	101	ID-S	101	Wall					
8	102	ID-S	102	Wall		Quantity: 2			
9	A6	DIR		Wall		Graphic content/ layout to be provided			
10	A11	DIR		Wall		Graphic content/ layout to be provided			
11	A21	DIR		Wall		Graphic content/ layout to be provided			

#### **BUILDING NAME**

### Signage Schedule

Floor: 2

Type: Metal Color: Silver

Tag	Room #:	Sign Type:	Permanent Message (Room # Braille):	Installation Type:	Display Insert Message:	Notes:
12	B1	R-M	Men	Wall	Men's Restroom Symbol	
13	В5	R-W	Women	Wall	Women's Restroom Symbol	
14	B11	R-S	Stair	Wall	Stair Symbol	
15	A7A	E-EL		Wall		Elevator
16	B11	FL2		Wall	STAIR 1 2 EXIT AT FLOOR 1	For Stairwells
17	200	ID-S	200	Wall		
18	B6	DIR		Wall		Graphic content/ layout to be provided



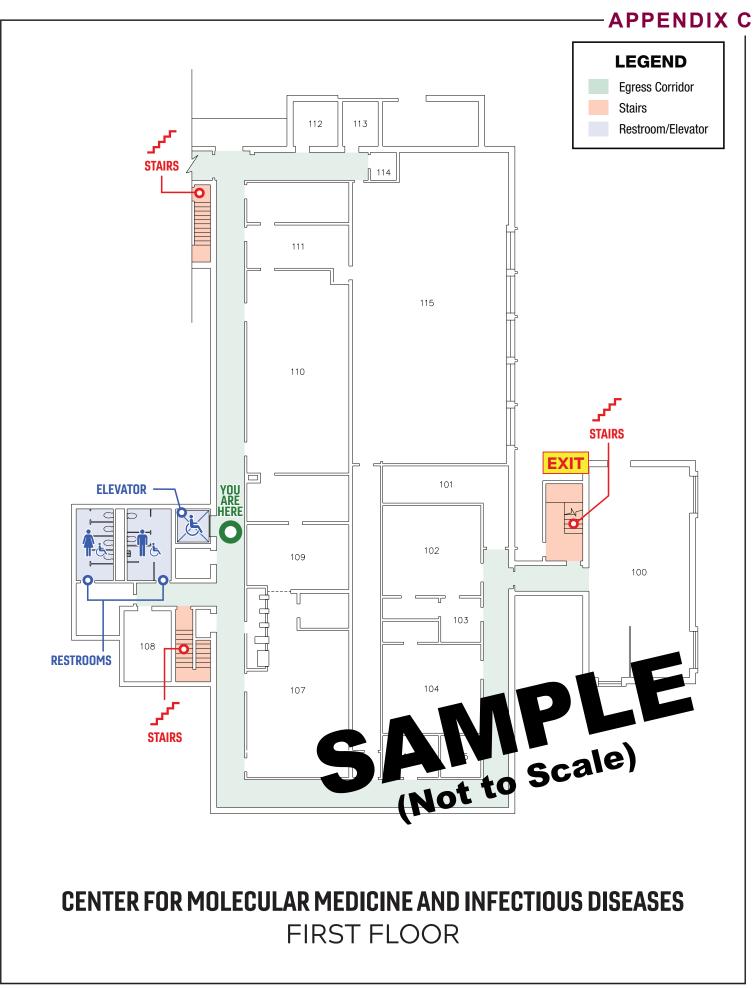
Restrooms
 Room 110
 Suite 112
 Classroom 116
 Across Tunnel





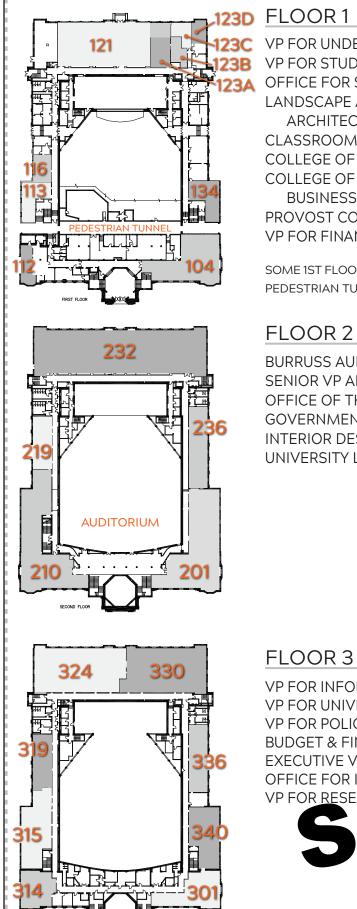
**INSTALLATION INFORMATION:** 

SIGN TYPE: DIR-WM SIZE: 11" x 12" INSTALLATION TYPE: WALL BUILDING: CMMID



#### --- APPENDIX D

## BURRUSS HALL DIRECTORY



VP FOR UNDERGRADUATE ACADEMIC AFFAIRS	104
VP FOR STUDENT AFFAIRS	112
OFFICE FOR STRATEGIC AFFAIRS	113
LANDSCAPE ARCHITECTURE, SCHOOL OF	
ARCHITECTURE + DESIGN	121
CLASSROOM	123A
COLLEGE OF ARCHITECTURE & URBAN STUDIES, IT	123B
COLLEGE OF ARCHITECTURE & URBAN STUDIES	
BUSINESS OFFICE	123C
PROVOST COMMUNICATIONS	123D
VP FOR FINANCE	134
ACTIVE ACT FLOOD DOOL TO THE TOOLSONED THE ACTIVE	

SOME 1ST FLOOR ROOMS ARE ACCESSED THROUGH THE PEDESTRIAN TUNNEL.

BURRUSS AUDITORIUM	200
SENIOR VP AND CHIEF BUSINESS OFFICER	201
OFFICE OF THE PRESIDENT	210
GOVERNMENT RELATIONS	219
INTERIOR DESIGN PROGRAM	232
UNIVERSITY LEGAL COUNSEL	236

