

SUSTAINABILITY INITIATIVES BY STUDENT ORGANIZATIONS FUNDING PROPOSAL

Part I - General Information

Name of Student Organization	YToss
Contact/Responsible Person	Lauren Carpenito
Contact Office Held/Title	YToss Program Leader
Contact Email Address	lacarp14@vt.edu
Contact Telephone Number	(720)-226-7599

Part II - Project Cost Information

Estimate Cost of this Proposal	\$775	See Part III.C
Estimated Savings –	\$648	See Part III.D
Net Cost of this Proposal	\$127	

Part III - Supporting Information

A. Please describe your sustainability initiative and attach supporting documentation.
 During the last week of spring semester, the YMCA at Virginia Tech will be running YToss. The event will take place from May 9th - May 13th. YToss was created to develop a sense of social responsibility in the community by collecting gently used or new items and preventing them from going into a landfill. To host this event, there will be 7 different PODS locations around campus where students can drop off their items. YToss last year prevented 9.6 tons from going into a landfill. Our goal for this year is to collect 12 tons, have 100 volunteers from the Blacksburg community as well as volunteers from various sustainability programs on campus, as well as create more awareness for YToss through advertising.

B. How does this initiative help to achieve the goals of the Virginia Tech Climate Action Committee Resolution and Sustainability Plan?
 Our initiative will aid Virginia Tech in becoming a leader in Campus Sustainability by providing an easy and convenient way for students to live more sustainably. YToss not only saves students money by providing them an affordable option for their college essentials, but also reuses items that would ultimately have been thrown away if it weren't for YToss. Along with involving the residents of Virginia Tech, YToss also enforces the goal of reducing waste and increasing the recycling percentage rate set forth by the administration (50% by 2025).

C. What is the cost of your proposal? Please describe in adequate detail the basis for your cost estimate.
 See attached excel spreadsheet, and reference PDF.

D. Will your proposal produce cost savings for the University? If so, how much? Please describe in adequate detail the basis for your savings estimate.
 Yes. The university has to pay \$54.00 to remove one ton of waste from its campus. Therefore, since our goal is to save 12 tons, we will save the university \$648. We are also saving the University from paying additional transportation costs to remove the waste.

E. Is this funding request an Ongoing or One-Time change **(please check one)**?

One-time **Ongoing**

F. Is funding available for this request from another source? If yes, describe the funding (source, amount, etc.)
 Yes. Student Budget Board is funding some of our PODS cost and various other smaller charges. However, they are only funding \$300 worth of advertising. We would like Green RFP to help fund some of the costs associated with advertising YToss, as raising awareness of YToss also inherently raises awareness of the importance of living sustainably.

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Part IV- Requestors/Reviewers	
Prepared By (Name of Contact for Student Organization) Lauren Carpenito	Date 10/24/15
Reviewed By (Name of Appropriate University Official) Emily Schosid, OES, Facilities Department	Date 11/20/15
Reviewed By (Name of Office of Energy and Sustainability Representative) Denny Cochrane	Date 12/20/15

YToss Budget Proposal

Notes

*Much of our current signage has incorrect dates, outdated information, or old logos we are no longer permitted to use

*We plan to design more lasting signs with information that won't need to be updated, so that we do not need to throw away/order new banners in the future, which is in line with our sustainability initiative

Item	Total Cost	Amount Requested
Updated Signage:		
Banners (sale and collection)	\$124	\$124
Signs (Collection & Sale)	\$650	\$650

*This is enough for 2 banners (See figure D on attached PDF)

*This is enough for 50 signs (double sided, 18X24). We will be getting 35 for the collection and 15 for the sale. 50 signs is much cheaper then getting 40 signs, because of bulk discounts. Frames are included in this price.(See figure E on attached PDF)

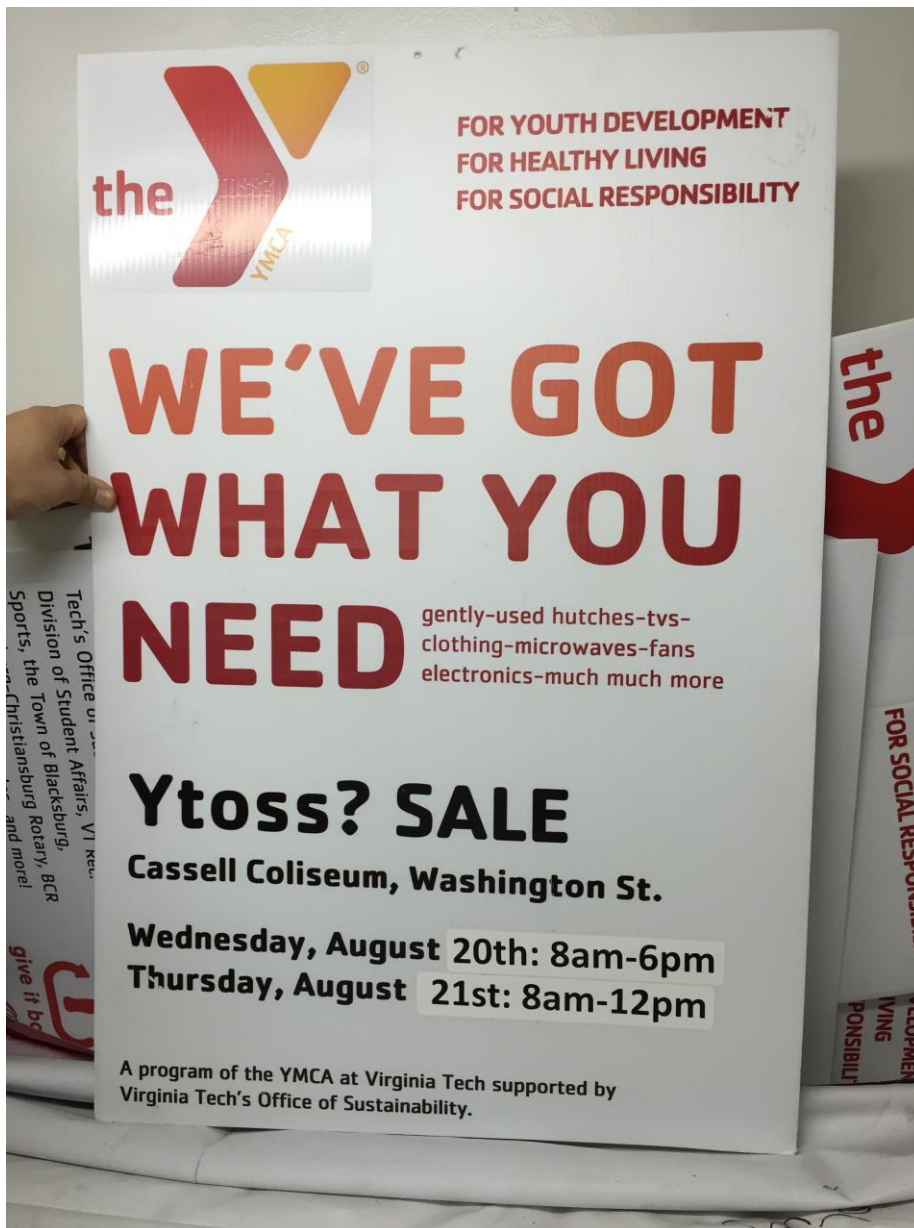
Current Inventory	Number	Notes
Banners (Collection)	12	*Current banners are worn (See figure A on attached PDF)
Banners (Sale)	0	*We need banners for sale as we currently have none
Frames	50	*To hold up signs
Signs (Sale)	17	*We need signs for sale as advertising for sale is minimal thus far (See figure B for example of current sign)
Signs (Collection)	40	*We would like more signs for collection, specifically ones that feature facts about Y-Toss/our sustainability initiative (See figure C for example)

Figure A: Current Banners



Current banners feature incorrect dates, and are considerably weathered

Figure B: Cardboard Signs



We hope to create sale signs similar to the one shown above, but possibly from less flimsy materials, and with a mechanism to easily change dates

Figure C:

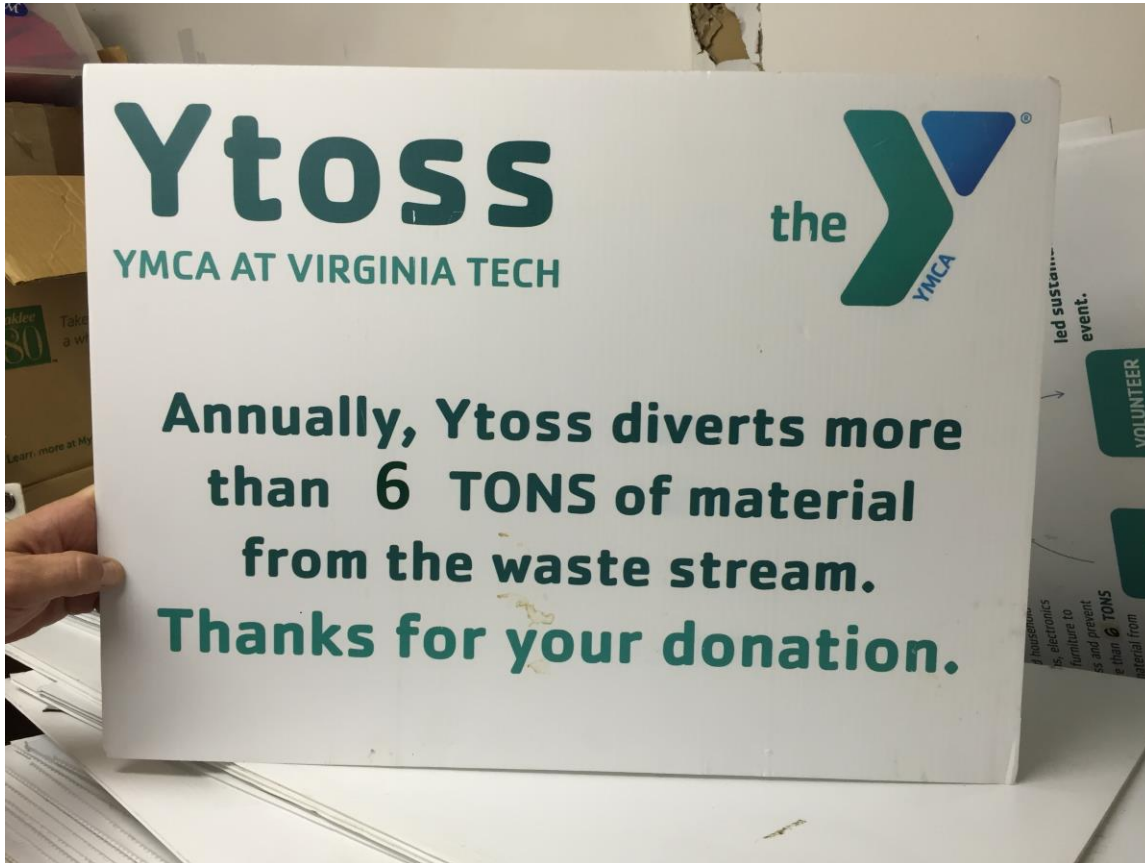



Figure D: Banner



1625 Lakes Parkway, Suite D
Lawrenceville GA 30043
Phone: 864-641-7638

Invoice # US1427733137
Order # US1427733133
Order Date: 03/30/2015 11:32:14

Sold to:	Ship to:
Ann Esmond <div style="background-color: black; width: 100%; height: 50px;"></div>	Ann Esmond <div style="background-color: black; width: 100%; height: 50px;"></div>
Payment Method	Shipping Method:
<div style="background-color: black; width: 100%; height: 50px;"></div>	Express (delivered on or before Thu, Apr 9th 2015) (Total Shipping Charges \$12.95)

Products	Media	Size(w x h)	Price	Qty	Tax	Subtotal
May Madness Banner Promotional Banners(5' x 4') (width x height) (\$49.49)(Metal Grommets No Pockets Hemmed Finish)	FLEX	5 x 4	\$49.49	1	\$0.00	\$49.49

Subtotal: \$49.49
Shipping & Handling: \$12.95
Grand Total: \$62.44

This is an invoice from a banner we got last year for a different event our PLs volunteered with. We saved money by putting in the grommets ourselves, and found a company that was considerably cheaper than most other banner companies

Figure E: Corrugated Cardboard Signs

Hey Andy,

Thanks for letting me quote this sign order for you, your estimate is detailed below. You can provide the artwork/designs for these, or I can help you with that as well. YMCA orders are typically submitted with Foundation funding as an FSR, if that information helps you...

Estimate:

- 1) 50 18x24 Coroplast (corrugated plastic) yard signs, printed 2 sides, with wire stands @ 13.00ea
- 2) This price is good up to 4 design changes over the 50 pieces.
- 3) They would take 3-5 days to produce after your order is in place and your artwork is approved.

Please let me know if you need anything further.

Thanks, Doug

This is an email from VT printing services with a quote of \$13 each for 50 signs, which brings our total costs to \$650 for all of our signs